

Ministry of Tourism, Arts, Culture and Sport

2025/26
Annual Service Plan Report
August 2026



For more information on the Ministry of Tourism, Arts, Culture and Sport please contact us at:

PO Box 9812

Stn Prov Govt

Or visit our website at: www.gov.bc.ca/tacs

Published by the Ministry of Tourism, Arts, Culture and Sport

Minister's Accountability Statement



The Ministry of Tourism, Arts, Culture and Sport 2025/26 Annual Service Plan Report compares the Ministry's actual results to the expected results identified in the 2025/26 – 2027/28 Service Plan published in 2025. I am accountable for those results as reported.

A handwritten signature in black ink that reads "Anne Kang".

Honourable Anne Kang
Minister of Tourism, Arts, Culture and Sport
July 30, 2026

Table of Contents

Minister's Accountability Statement	3
Letter from the Minister	5
Purpose of the Annual Service Plan Report	8
Strategic Direction.....	8
Purpose of the Ministry.....	8
Economic Statement	9
Report on Performance: Goals, Objectives, and Results	10
Appendix A: Public Sector Organizations	27
Appendix B: Progress on Mandate Letter Priorities.....	28

Letter from the Minister

As Minister of Tourism, Arts, Culture and Sport, I am pleased to present the ministry's 2025-26 Annual Service Plan Report, summarizing our performance measures, key priorities and achievements from April 1, 2025 to March 31, 2026.

The Ministry of Tourism, Arts, Culture and Sport supports government's actions to build a stronger, more resilient future for all British Columbians, supporting local businesses, building vibrant communities and attracting visitors and talent from around the world. Our work spans tourism, arts, culture, sport, and heritage. These sectors are pillars of our economy and essential to the social fabric of this province.

Tourism is one of the province's most significant economic sectors, contributing nearly \$8B in GDP and \$23B in gross revenues in 2024. Tourism had a strong year in 2025-26, with major travel hubs and attractions seeing record activity. More than 1.5 million cruise passengers visited the province, representing 80 percent of Canada's total cruise visitation. The Vancouver International Airport saw a historic 26.9 million travellers in 2025, while a record-breaking 2.3 million and 1.9 million people visited the Kelowna and Victoria International Airports, respectively. B.C.'s resort development program continues to support a world-class mountain resort and ski sector that generates more than \$2B in sector revenues every year.

In March 2026, we released the *Look West: Tourism Sector Action Plan*, setting a clear direction for sustainable growth, aimed at doubling tourism revenues to \$48B by 2036. B.C. is a desirable destination for Canadian and global investment, and we will leverage the exposure of FIFA World Cup 2026™ to showcase our strengths on the world stage. The Plan builds on strong existing programs and focuses on improving access to rural and Indigenous communities, supporting continued sustainable development at our world-class mountain resorts, and strengthening readiness for major global events. Through our Crown corporation Destination BC, we are also refreshing our global marketing approach to increase international visibility.

Sport continues to play a vital role in building healthy, connected communities, and we are committed to making sure that the sector is safe, inclusive and accessible for all. Continued support for community-based initiatives through programs such as KidSport, the BC Games Society and Community Gaming Grants have enabled more children, youth and older adults to participate in sport and recreation. We are also taking the necessary steps to put measures in place to make sure people playing sports can do so safely. A major part of this work is the establishment of Sport Safeguarding BC, an independent entity that will provide a consistent and fair process to address maltreatment complaints in the sport system.

Hosting sport events is a key piece of developing athletes and helps build our province's economy. Major event hosting draws in both domestic and international visitors and supports tourism, as well as economic, social and sport development. In 2025-26, Hosting BC and the Major Events Program have supported 121 provincial and national events in 45 communities throughout B.C., including events such as the 2026 Para Snowboard World Cup at Big White, and the upcoming 2026 Skate Canada International in Kelowna.

We will continue to leverage the opportunities presented by hosting the FIFA World Cup 2026™, investing in local communities throughout British Columbia. Through the Community Event Support Fund and other legacy projects, including up to 20 mini pitches in communities throughout the Province, we are ensuring that the benefits of hosting global events extend to all corners of our province, fostering community pride and generating broader social and economic benefits.

B.C.'s arts and culture sector plays a vital role in fostering community connection, wellbeing and economic vitality, as well as B.C.'s global presence. The arts and culture sector is the ministry's single largest sector, responsible for 122,644 cultural jobs and contributing \$10.5B to B.C.'s GDP, making it the third largest arts and culture sector by GDP amongst all Canadian jurisdictions. This year, through the BC Arts Council, we delivered \$36.1M across 1,510 grants, supporting artistic creation, community programming, and organizational development throughout the province. Our investments in arts and culture are reaching a wider range of recipients, with 49 percent of BC Arts Council grants awarded to designated priority groups; \$6M was invested in Indigenous artists and organizations, including the continued \$1.725M partnership with the First Peoples' Cultural Council to further First Nations arts vitality, leadership and cultural transmission.

We also advanced and improved access to cultural infrastructure projects. Ministry funding provided nearly \$5M through the BC Arts Council's Arts Infrastructure Program stream and Community Gaming Grant's Capital Projects Grants program to support cultural infrastructure projects. Public engagements were conducted with Filipino and South Asian communities throughout British Columbia on the development of a provincial Filipino cultural centre and a Canadians of South Asian heritage museum. These engagements informed *What We Heard* reports, which highlighted the importance of having access to cultural spaces that celebrate heritage, history and belonging. Additionally, the Province continues to engage with First Nations and heritage holding organizations to co-develop a provincial repatriation policy framework that will guide long-term repatriation efforts throughout B.C.

B.C.'s creative industries continue to grow and prosper, contributing an estimated 88,618 jobs in 2024. We launched the Video Games Early Stage Growth Program, provided tax credit improvements for film and books through Budget 2026, and hosted major events, including the Canadian Country Music Awards and Web Summit that showcased incredible B.C. talent to the country and the world. The 2025 Canadian Country Music Awards and Country Music Week, hosted in Kelowna, drew in 27,500 attendees and generated \$17.7M in economic impact. B.C.'s creative industries generated an estimated \$7.4B in total GDP in 2024 – up more than \$1B from 2023 and are expected to maintain or increase that strong performance in 2025/26.

Our creative industries are recognized globally as leaders in innovation and production excellence and are getting the recognition they deserve. At the 2026 Academy Awards, B.C.-based animation and visual effects workers were recognized for their contributions to films like *K-Pop Demon Hunters*, *Avatar: Fire and Ash*, and *Zootopia 2*. International productions like *The Last of Us* and *Shōgun* continue to choose B.C. due to the support we provide to the motion picture industry through increased tax incentives.

I am so proud of everything we have accomplished through the Ministry of Tourism, Arts, Culture and Sport, highlighted in this report. In all our pursuits, we are fostering vibrant and thriving communities, strong economic growth and job creation that is helping us build a stronger British Columbia for everyone.

Sincerely,

A handwritten signature in black ink, appearing to read 'Anne Kang', with a stylized, cursive script.

Honourable Anne Kang
Minister of Tourism, Arts, Culture and Sport
July 30, 2026

Purpose of the Annual Service Plan Report

This annual service plan report has been developed to meet the requirements of the Budget Transparency and Accountability Act (BTAA), which sets out the legislative framework for planning, reporting and accountability for Government organizations. Under the BTAA, the Minister is required to report on the actual results of the Ministry's performance related to the forecasted targets stated in the service plan for the reported year.

Strategic Direction

The strategic direction set by Government in 2024 and [Minister of Tourism, Arts, Culture and Sport's 2025 Mandate Letter](#) shaped the goals, objectives, performance measures and financial plan outlined in the [Ministry of Tourism, Arts, Culture and Sport's 2025/26 – 2027/28 Service Plan](#) and the actual results reported on in this annual report.

Purpose of the Ministry

The vision of the [Ministry of Tourism, Arts, Culture and Sport](#) is that people and communities across B.C. are vibrant and thriving, with a diversity of opportunities that enrich well-being and support a strong, sustainable economy. The Ministry contributes to economic and social well-being and resiliency in communities by creating conditions for B.C.'s tourism, arts, culture, sport, creative, heritage and not-for-profit sectors to thrive.

The Ministry oversees five Crown corporations: [Destination BC](#), the [BC Pavilion Corporation](#), the [Royal BC Museum](#), the [Knowledge Network](#), and the [BC Games Society](#). The Ministry also provides oversight to the [Office of the BC Athletic Commissioner](#).

The Ministry works with [viaSport](#) to support quality, inclusive, and accessible sports across B.C. It also works with the [BC Arts Council](#) to support cultural and artistic diversity in the province. Furthermore, the Ministry collaborates with [Creative BC](#) to grow the economic impact of B.C.'s creative sector, support sustainable employment, and showcase B.C.-owned creative content and production capabilities on a global scale. The Ministry also oversees the [Community Gaming Grants](#) program, supporting volunteer-driven, community not-for-profits across the province in six unique sectors: arts and culture, sport, public safety, environment, parent advisory and district parent advisory councils, and human and social services.

Delivery of the Ministry mandate is guided by key legislation, including the [Arts Council Act](#), the [Athletic Commissioner Act](#), the [Destination BC Corp. Act](#), the [B.C. Pavilion Corporation Act](#), the [Museum Act](#), the [Pacific National Exhibition Enabling and Validating Act](#), the [Knowledge Network Corporation Act](#), the [Hotel Guest Registration Act](#), the [Hotel Keepers Act](#), the [Pacific National Exhibition Incorporation Act](#), the [Tourism Act](#), the [Resort Timber Administration Act](#), Part 9 of the [Gaming Control Act](#) and delegated authorities under the [Land Act](#), [Heritage Conservation Act](#), and the [Short-Term Rental Accommodations Act](#).

Economic Statement

Economic activity in British Columbia advanced in 2025, after modest growth in 2024, despite facing notable headwinds. Last year, homebuilding activity in the province continued at a steady pace, and lower interest rates and easing inflation supported household spending. Meanwhile, high uncertainty around the impacts of U.S. tariffs and significantly lower population growth tempered economic activity in B.C., and across many provinces. Overall, B.C.'s real GDP rose by 2.0 percent in 2025, up from 1.2 percent growth in 2024. B.C. was one of only two provinces that saw an increase in the rate of real GDP growth from 2024 to 2025. On an industry basis, B.C.'s economic growth in 2025 was led by real estate, rental and leasing; health care and social assistance services; mining, quarrying, and oil and gas extraction; and construction.

B.C.'s labour market moderated in 2025, amid slower population growth and trade-related economic uncertainty. Total employment rose by 1.1 percent (+32,200 jobs), while wages and salaries rose by 3.1 percent. The unemployment rate averaged 6.2 percent in 2025, up from 5.6 percent in 2024, as labour force growth outpaced job creation. Despite rising last year, B.C.'s unemployment rate remained below the national average of 6.8 percent. B.C. housing starts totalled 44,193 units in 2025, down 3.6 percent from 2024, but remained above the 10-year historical average. Meanwhile, B.C. home sales activity declined by 5.7 percent compared to 2024, with muted demand contributing to a 2.9 percent decrease in the average home price. Inflationary pressures continued to moderate in 2025, reflecting slower price growth for services and subdued inflation for goods. Shelter inflation was the largest contributor to headline inflation last year but slowed substantially for both rented and owned accommodation compared to recent years. Lower gasoline prices, partly due to the removal of the B.C. consumer carbon tax, also helped ease headline inflation. Overall, B.C.'s consumer price inflation averaged 2.1 percent in 2025, down from 2.6 percent in 2024. Lower inflation and easing interest rates supported robust retail sales, which grew by 6.4 percent in 2025. On the trade front, B.C.'s merchandise exports remained relatively flat as markets adjusted to shifting global trade conditions. Overall, the value of B.C.'s goods exports edged down 0.1 percent compared to 2024 as increased exports to non-U.S. destinations were offset by a continued decline in goods exports to the U.S.

Report on Performance: Goals, Objectives, and Results

The following goals, objectives and performance measures have been restated from the 2025/26 – 2027/28 service plan. For forward-looking planning information, including current and future performance targets, please see the [latest service plan](#).

Goal 1: British Columbia's tourism economy is resilient and growing sustainably.

Objective 1.1: Support the sustainable growth of the tourism sector.

The Ministry is supporting the sector and communities in efforts to grow the value of their visitor economies and sustainably manage growth to enhance the quality of B.C.'s tourism experiences while reinforcing our Super, Natural British Columbia® brand to the world.

Key results

- Recorded strong tourism performance, driven by high cruise sector activity with more than 1.5 million passengers – representing over 80 percent of Canada's total cruise visitation – and record traveller numbers through Vancouver International Airport (26.9 million), Kelowna International Airport (2.3 million) and Victoria International Airport (1.99 million) in 2025.
- Released the *Look West: Tourism Sector Action Plan* in March 2026, to strengthen tourism competitiveness, support innovation, and maximize economic and community benefits from major events and regional tourism assets across B.C.
- Launched B.C.'s six new Iconic destination brands through Destination BC, refreshing British Columbia's global tourism positioning. New marketing campaigns drove international market visibility and performance, strengthening destination competitiveness and supporting sustained visitor growth and economic returns.
- Developed the BC Tourism FC Playbook with partners to assist communities and businesses across the province prepare to capitalize on B.C. hosting FIFA World Cup 26™.
- BC Place hosted over 1 million attendees, with standout events including live concerts from AC/DC and major conferences such as the Alcoholics Anonymous International Convention and achieved record revenues at the Vancouver Convention Centre by hosting around 330 events, supporting year-round tourism activity.

Summary of progress made in 2025/26

The release of the new [Look West: Tourism Sector Action Plan](#) in March 2026 delivered on the Ministry's mandate by working with industry to set a clear direction for sustainable, province-wide tourism growth. The *Plan* reinforces a long-term commitment to supporting a resilient

and innovative tourism sector by showcasing British Columbia's unique geography and diverse experiences, while expanding economic benefits and opportunities for rural and Indigenous communities.

Building on prior investments in tourism infrastructure, the *Plan* outlines targeted actions to create iconic routes and places, leverage global opportunities such as FIFA World Cup 26™, and strengthen collaboration across governments and industry. Through an emphasis on modernizing regulatory approaches and enhancing cross-ministry coordination, the *Plan* aims to grow B.C.'s tourism economy by strengthening global marketing, improving access to destinations across the province, enhancing major event hosting capacity, and attracting increased private investment.

Preparation for major global events continued to bring partners and communities together. The BC Tourism FIFA World Cup 26™ Playbook was developed and shared widely to support coordinated planning, providing practical guidance for community-led programming and opportunities to engage residents and visitors alike. These efforts helped ensure that the benefits of hosting global events extend beyond the venues, fostering community pride and broader economic participation.

During 2025/26, in partnership with B.C. Stats and Destination British Columbia, tourism data modelling and the Value of Tourism snapshot was refreshed to deliver a robust, evidence-based assessment of tourism's economic performance, highlighting its significant contributions to employment, business activity, wages, and public revenues across British Columbia. This renewed analysis strengthened accountability and informed policy and investment decisions by clearly demonstrating tourism's ongoing role in driving economic growth and enhancing community well-being throughout the province.

Objective 1.2: Focus tourism-related policies and investments on creating healthy, inclusive, resilient communities.

Tourism can positively impact the quality of life for people living in every corner of our province. It is important for the Ministry to undertake initiatives that serve the dual purpose of creating tourism revenues and quality community enhancement opportunities for residents.

Key results

- The Indigenous Tourism Training Initiative (ITTI) delivered in partnership with Indigenous Tourism BC (ITBC) provided Indigenous led, culturally focused training and education to over 3,400 Indigenous tourism workers and employers, driving overall growth of the Indigenous tourism sector.
- In its inaugural year, the Destination Events Program helped deliver 245 events with nearly \$8M in support in 2025, drawing visitors, creating jobs, and strengthening local economies.
- The Ministry continued to support B.C.'s ski industry through a coordinated provincial approach to managing mountain resorts and ski areas on Crown Land, including

overseeing tenure management, leading major project review processes, and coordinating cross-government policy and initiatives.

- Supported B.C.'s Provincial Heritage Properties to provide tourist and resident access to these key historical sites. In 2025, Provincial Heritage Properties welcomed 92,686 visitors from around the world which represents a 45 percent increase from 2024 visitation numbers.
- Advanced a Sustainability and Climate Adaptation Data Framework to support industry alignment on consistent metrics, shared data practices and long-term measurement of progress, informed by input from more than 550 tourism organizations.

Summary of progress made in 2025/26

Tourism in British Columbia plays a critical role in supporting community well-being, economic resilience, and resident quality of life. Throughout the year, Ministry and sector efforts focused on strengthening Indigenous participation, supporting sustainable growth, stewarding shared public assets, and delivering initiatives that create lasting community benefits- expanding local opportunities, building skills, and supporting the continued growth and resilience of the tourism sector.

Stewardship of shared public assets remained a priority, alongside workforce and community development. A coordinated provincial approach to managing mountain resorts and ski areas on Crown land continued oversight of resort tenures, advanced major project reviews, and improved cross-government policy alignment. This work supports the long-term sustainability and competitiveness of B.C.'s ski industry while balancing economic development with responsible land management.

Building resilience in the face of climate change was also a key focus. Sustainability and climate readiness were advanced through the BC Tourism Climate Resiliency Initiative, which established baseline measures and a shared Sustainability and Climate Adaptation Data Framework to support consistent metrics, long-term performance monitoring, and tourism emergency management preparedness, helping tourism operators and communities adapt to climate risks and transition toward more sustainable practices.

Performance measure(s) and related discussion

Performance Measure	2024/25 Actual	2025/26 Target	2025/26 Actual
[1] B.C. tourism industry revenue ¹	\$23.0 B	+5% over previous year	Available January 2027

Data source: BC Stats. Tourism industry revenue data is provided by BC Stats on an annual basis, with a 2-year lag, and reflects a calendar year.

¹PM 1 targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as "+5% over previous year" and "+5% over previous year," respectively.

Tourism industry revenue measures the money received by businesses, individuals, and government due to tourism activities. Changes in tourism industry revenue reflect increases or decreases in visitor expenditures, which is an indicator of performance relative to Goal 1 and

an indicator of all related objectives. Positive growth in tourism industry revenue reflects the growth of tourism, which is a key economic driver of B.C.'s economy.

In 2024, the tourism industry generated \$23.0B in revenue, an increase of 4.2 percent over \$22.1B in 2023. For more information and detailed analysis of BC tourism sector performance, please visit the [Value of Tourism webpage](#).

Goal 2: Grow, strengthen and sustain British Columbia's arts, culture and creative sectors.

Objective 2.1: Support arts and culture development in British Columbia so that the sector is vibrant, resilient, and recognized for its diversity and vitality.

A vibrant, resilient and recognized arts and culture sector supports not only a strong, sustainable economy, but fosters health, wellbeing, inclusion, and community connectedness across the province.

Key results

- Supported equitable access to arts funding by investing \$2.5M through the BC Arts Council's Accelerate program, strengthening long-term organizational capacity for 162 regional and equity-deserving arts and culture organizations through targeted multi-year support.
- Reduced systemic barriers for artists with disabilities, increasing participation by Deaf and disabled artists through \$0.152M in formalized access supports embedded in BC Arts Council grant application and delivery processes.
- Advanced reconciliation through sustained Indigenous arts investment by directing \$6M in BC Arts Council funding to Indigenous artists and arts and cultural organizations, and strengthened Indigenous arts programming and leadership through a \$1.725M long-standing partnership with the First Peoples' Cultural Council.
- Strengthened organizational resilience, sustainability, and continued relevance by partnering with Arts Service Organizations to deliver annual Pathways cohorts of 60–85 participants, supporting arts, culture, and heritage organizations to embed reconciliation, equity and access principles into programs, governance, and operational practices.
- Sustained community access to arts, heritage, and culture province-wide by distributing \$20.8M in Community Gaming Grants to 796 not-for-profit organizations delivering ongoing arts and culture programming.

Summary of progress made in 2025/26

In 2025/26, the Ministry, through the BC Arts Council, made progress toward supporting a vibrant, resilient, and diverse arts and culture sector across British Columbia. More than

\$36.1M was delivered through 1,510 grants to artists and arts and cultural organizations, supporting artistic creation, community-based projects, and organizational development province-wide, reflecting the diversity and vitality of B.C. communities.

Progress was made in advancing reconciliation, equity, diversity, inclusion, and access within the sector. In an increase from the previous year, \$10.98M was delivered through 680 grants to applicants from underserved demographic groups¹, strengthening participation by equity-deserving artists and organizations and helping to reduce systemic barriers to funding access. These public sector investments reinforced the BC Arts Council's commitment to ensuring arts and culture funding is accessible, inclusive, and responsive to community needs.

The Ministry continued to advance reconciliation through sustained Indigenous arts investment. In 2025/26, \$6M in BC Arts Council funding was directed to Indigenous artists and arts and cultural organizations, supporting Indigenous-led artistic practice, cultural transmission, and community-based arts activity. This included a \$1.725M investment through a long-standing partnership with the First Peoples' Cultural Council, continuing to strengthen First Nations arts and leadership development across British Columbia.

Long-standing partnerships played a key role in extending the reach and impact of BC Arts Council funding. Partnerships with organizations such as First Peoples' Cultural Council, Creative BC, and the BC Live Performance Network supported province-wide access to arts and culture, increased opportunities for connection between artists and communities, and strengthened funding coordination among partners. In addition, further investment in the partner-delivered Pathways program supported a third cycle for 60-85 participants, enabling arts, culture, and heritage organizations and practitioners to learn, reflect, and integrate reconciliation, equity and access principles into their programs, governance, and operations.

Organizational resilience and long-term sustainability were supported through targeted capacity-building initiatives. The Accelerate program provided \$2.5M in multi-year funding to strengthen 162 regional and equity-deserving arts and culture organizations, while continued partnerships with Arts Service Organizations supported a third cycle of the Pathways program for 60-85 participants, helping organizations integrate equity and access principles into their programs, governance, and operations.

Together, these investments and partnerships demonstrate continued progress toward a vibrant, resilient, and inclusive arts and culture sector that is recognized for its diversity and vitality and delivers meaningful cultural benefits to communities throughout British Columbia.

¹Underserved demographic groups are defined for this purpose as Indigenous (First Nations, Métis, and/or Inuit) Peoples; Deaf or experience disability; Black or people of colour, as identified in the current BC Arts Council Designated Priority Groups policy.

Objective 2.2: Invest in cultural infrastructure.

New, enhanced and updated arts and cultural spaces contribute to community vibrancy, improve access, and provide opportunities for the sector to thrive.

Key results

- The Royal BC Museum Provincial Archives, Research and Collections (PARC) Campus project moved to approximately 90 percent construction completion with the finishing of the building envelope, the initiation of the interior fit-out, and the advancing of landscaping and public art installations.
- Published *What We Heard* reports on a provincial Filipino cultural centre in July 2025, and a Canadians of South Asian heritage museum in August 2025.
- Continued to support and invest in strategic cultural infrastructure projects such as the Art Gallery of Greater Victoria, Chinese Canadian Museum, Jewish Community Centre of Greater Vancouver, the Dance Centre, Vancouver Cultural Precinct, and the Vancouver Art Gallery. The BC Arts Council Arts Infrastructure Program supported 55 not-for-profit arts and culture sector infrastructure projects with \$4.0M in grants.
- The Community Gaming Capital Projects Grants program provided over \$0.9M to 11 not-for-profit arts and culture organizations to support the completion of inclusive, accessible projects that meet community identified needs and priorities.

Summary of progress made in 2025/26

The Ministry continued to advance and improve access to new, enhanced and updated cultural spaces that contribute to community vibrancy through support and investments in strategic cultural infrastructure projects. The results of province-wide community engagements were released in *What We Heard* reports for Ministry cultural infrastructure and emerging museum program commitments, and the Royal BC Museum PARC Campus project moved to approximately 90 percent construction completion.

Ministry funding programs provided a total of almost \$5M through the BC Arts Council's Arts Infrastructure Program stream and the Community Gaming Capital Projects Grants program to support 66 arts, community and cultural infrastructure projects that are making B.C. a vibrant place to live.

Objective 2.3: Support the economic strength and resiliency of B.C.'s creative sector.

The Ministry targets policy and investments to leverage opportunities in the film and television, music, book and magazine publishing, and interactive digital media industries. These efforts result in expanding global market reach, increasing regional activity, and generating high-paying employment opportunities.

Key results

- Worked with Creative BC to administer the third year of funding from the Province's historic \$42M creative sector investment from 2023.
- Raised the creative sector's national and international profile by hosting major events such as Web Summit in Vancouver in May 2025 and the Canadian Country Music Awards in Kelowna in September 2025.
- Began work on a provincial film and television strategy, in partnership with industry, which aims to strengthen all components of the film and television production industry in B.C.
- Recommended changes based on feedback from industry stakeholders, which were incorporated in Budget 2026, to improve B.C.'s creative sector tax credit programs by making the Book Publishing Tax Credit permanent, reducing administrative burden for film and television tax credits.
- The film and television and interactive digital media tax credit increases that were announced through Budget 2025 came into effect in 2025/26. The increases encouraged major productions such as season 3 of HBO's *The Last of Us* and season 2 of FX's *Shōgun* to film in B.C. in 2025/26.

Summary of progress made in 2025/26

Creative BC continued to deliver creative sector funding from the Province's historic \$42M investment from 2023. This included the launch of a brand-new Video Games Early Stage Growth Program, which is designed to support the success and growth of B.C.-based game studios. The program provided \$0.3M to six B.C.-based emerging video game companies. Also supported through the Province's \$42M investment, Knowledge Network announced the second project from *Stories Un(told)*. Titled *Rural Med: Care on the Edge*, the project is a four-part series that profiles the work of dedicated healthcare professionals operating in remote communities across B.C.

B.C. hosted the second B.C. edition of Web Summit in May 2025, attracting 15,727 attendees and facilitating 73 meetings that connected B.C.-based digital studios with investors, publishers, and global partners. Additionally, Country Music Week and the Canadian Country Music Association Awards were held in Kelowna in September 2025, drawing 27,500 attendees and generating \$17.7M in economic impact. These events are elevating the profile of B.C.'s creative sector on the national and international stage.

The 2025/26 fiscal year also included several changes to creative sector tax credits. TACS worked with Creative BC and the Ministry of Finance to implement increases to the Production Services Tax Credit, Film Incentive BC, and the Interactive Digital Media Tax Credit that were announced in Budget 2025. Based on industry feedback, Budget 2026 introduced additional changes to creative sector tax credits to reduce the administrative burden and streamline administration of film and television tax credits and to make the BC Book Publishing Tax Credit permanent.

Performance measure(s) and related discussion

Performance Measure	2024/25 Actual	2025/26 Target	2025/26 Actual
[2.1a] Percentage of BC Arts Council grants awarded to underserved demographic groups ^{1,3}	46%	35+%	49%
[2.1b] Percentage of BC Arts Council grants to artists and organizations located in regional areas ^{2,4}	41%	30+%	38%

Data source: BC Arts Council Grant Management System BC Arts Council Grant Management System.

¹Underserved demographic groups are defined for this purpose as Indigenous (First Nations, Métis, and/or Inuit) Peoples; Deaf or experience disability; Black or people of colour, as identified in the current Designated Priority Groups policy.

²Regional artists and organizations are those located outside greater Vancouver or the capital region also known as greater Victoria, as identified in the current Designated Priority Groups policy. The forecast includes all funding provided through BC Arts Council programs but does not include recipients of grants delivered through the BC Arts Council partner programs (First People's Cultural Council, BC Touring Council, Creative BC).

³PM 2.1a targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as 35+% and 35+%, respectively.

⁴PM 2.1b targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as 30+% and 30+%, respectively.

In 2025/26, performance against both measures exceeded the targets set out in the service plan, reflecting continued progress toward improving equity, access, and regional distribution of BC Arts Council funding.

For Performance Measure 2.1a, the percentage of BC Arts Council grants awarded to underserved demographic groups reached 49 percent, exceeding the target of 35 percent or more. This increase was driven by strategic funding prioritization aligned with the Designated Priority Groups policy, as well as targeted program design intended to reduce systemic barriers. Programs such as the Arts Impact Grant, where 85 percent of grants were awarded to Designated Priority Group applicants, contributed significantly to the overall result. In addition, focused investments in Indigenous arts increased distribution to underserved groups, including \$0.685M in additional funding to Indigenous recipients in 2025/26, contributing to a total of \$6M delivered to Indigenous artists and organizations through grants and partnerships. Programs such as Accelerate and Accessibility Support grants also continued to be reserved for underserved applicants, with participation levels remaining stable as a proportion of overall funding.

For Performance Measure 2.1b, the percentage of grants awarded to artists and organizations located in regional areas was 38 percent, exceeding the target of 30 percent or more. While this represents a slight decrease from the previous year's actual of 41 percent, the variance is explained by a one-time investment from within the regular budget of \$0.431M in 2024/25, to support 81 arts and culture festivals, the majority of which were located in regional communities. Nevertheless, regional distribution remained well above the target, reflecting sustained access to BC Arts Council programs for artists and organizations in regions across the province.

Data for both measures is sourced from the BC Arts Council Grant Management System. Data accuracy and reliability are supported through established internal controls, standardized application and reporting processes, and routine data validation within the grant management system. Aggregate demographic and regional data are reviewed internally to ensure consistency and completeness prior to reporting.

Data limitations include reliance on self-identification by applicants for demographic information and the current exclusion of grants delivered through partner organizations such as the First Peoples' Cultural Council. As a result, reported figures reflect trends within core BC Arts Council-administered programs rather than the full scope of arts funding. Efforts are underway to develop a coordinated reporting approach with partners to enable more comprehensive performance reporting in future years, while avoiding the risk of double counting funding delivered through shared or complementary programs.

Performance Measure	2024/25 Actual	2025/26 Target	2025/26 Actual
[2.2] Number of organizations supported for capital infrastructure projects ¹	76	Maintain or increase	75 ²

Data source: BC Arts Council and Ministry of Tourism, Arts, Culture and Sport.

¹PM 2.2 targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as "Maintain or increase" and "Maintain or increase," respectively.

²Breakdown: 55 BC Arts Council Arts Infrastructure Program, 11 Community Gaming Grants Capital Projects Grants Program, 9 projects supported through Cultural, Strategic, and Corporate Priorities including continued investment in the new Royal BC Museum Provincial Archives, Research and Collections (PARC) facility.

In 2025/26, the BC Arts Council's Arts Infrastructure Program (AIP) continued to focus on substantial, higher value investments to support greater economic and organizational impact. With rising costs, the average grant amount request through this program also increased, meaning fewer grants were delivered within AIP's annual \$4M budget. Targets may need to be adjusted in future Service Plans to address the anticipated impacts of rising costs, higher grant values and a stable program budget, as the trend is expected to continue. The Capital Projects fund through Community Gaming Grants is not exclusive to arts and culture and the number of arts and culture projects varies annually.

Performance Measure	2023/24 Baseline	2024/25 Actual	2025/26 Target	2025/26 Actual
[2.3] Value of annual economic contribution across B.C.'s creative sector ¹	\$6.149 billion Total GDP ²	\$7.412 billion Total GDP ³	Maintain or increase	Pending ⁴

Data source: Internally compiled statistics from Creative BC's Creative Industries Economic Results Assessment (CIERA).

CIERA is updated on an annual basis. Any changes reflect refinements to federal public data sets from Statistics Canada in the Fall. These refinements are applied annually to baseline data to ensure historical consistency and comparability.

¹PM 2.3 targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as "Maintain or Increase" and "Maintain or Increase," respectively.

²The 2023/24 actual was reported as \$5.601B Total GDP in the 2024/25 Annual Service Plan Report. This number was an estimate from CIERA. Annual refinements from Statistics Canada have now been applied, changing the GDP to \$6.149B.

³The 2024/25 actuals above are an estimate only through CIERA and will be updated once federal data sets are finalized by Statistics Canada (anticipated by Fall 2026).

⁴CIERA 2025 data will be published by Creative BC in Fall 2026.

Creative BC's Creative Industries Economic Results Assessment (CIERA) continues to be updated annually as national public data sets are refined, providing a more accurate picture over time of the economic contribution of the creative sector. While 2025/26 data will be available in Fall 2026, it appears the value of annual economic contribution across B.C.'s creative sector is showing an upward trend and will likely meet this year's target. This is primarily due to ongoing recovery in the film and television industry, which is slowly recovering from the U.S. labour strikes and a global production downturn. Industry is responding well to B.C.'s tax credit changes from Budget 2025 and Budget 2026, and is optimistic that the uptick seen in 2024/25 will continue in 2025/26 and beyond. In other creative industries, music and sound recording GDP is growing as B.C. has hosted several major music events while the industry continues to stabilize post-pandemic; interactive digital media is maintaining stability and long-term growth; book publishing is maintaining stability despite trade issues and rising costs; and magazine publishing is continuing a long-term trend of gradual decline due to rising costs and reduced advertising revenue.

Goal 3: Ensure accessible, safe and inclusive sport opportunities for all British Columbians.

Objective 3.1: Collaborate with communities and partners to reduce barriers to inclusivity in sport and increase participation.

Provincial and multi-sport organizations such as Basketball BC, BC Wheelchair Sports, BC Special Olympics, and the BC Seniors Games Society offer residents and visitors the opportunity to play, learn, and compete in sports. In its funding agreements with provincial sport organizations, the Province and viaSport require inclusive sport programming that encourages participation from a diverse range of people.

Key results

- B.C.'s sport sector has sustained its capacity and participation while facing affordability pressures with stable provincial funding. Work was initiated to assess progress under Pathways to Sport and inform the development of a renewed strategic framework.
- Supported viaSport's launch of the Level the Field Foundation as a new strategy to help expand access to high quality sport experiences for British Columbians who face the greatest barriers to participation.
- Established Sport Safeguarding BC in July 2025, supported by a five-person professional board. The new non-profit entity will advance an independent and accountable safe sport system for provincially funded organizations. The Ministry also continued to strengthen safety in B.C.'s sport sector through investments in viaSport's PlaySafe BC program, providing educational resources including bystander intervention training, and tools that support physical, emotional, psychological, and cultural safety.
- Continued annual investment in Indigenous Sport, Physical Activity and Recreation Council (I•SPARC), including support for the Resilient, Inspire, Strength and Engage

(RISE) program, which provided 1,062 individual grants in 2025/26 to help children and youth in and from government care participate in sport, physical activity, recreation, and cultural programs.

- Community Gaming Grants provided nearly 900 not-for-profit sports organizations with \$29M in grant funding to deliver ongoing, organized sport programs in communities across the province to support inclusive and accessible sport participation.

Summary of progress made in 2025/26

The Ministry continued to work closely with the sport sector, its funded service delivery partners and local communities to reduce barriers to participation and support inclusive, safe, and accessible sport opportunities across British Columbia.

Through sustained support for community-based initiatives such as KidSport, the BC Sport Participation Program, the Afterschool Sport and Arts Initiative (ASSAI), and the BC Seniors Games Society, the Ministry fostered participation among children, youth, and older adults while supporting sector stability amid ongoing affordability pressures.

The Ministry supported viaSport to launch the Level the Field Foundation, establishing a new philanthropic fund to help expand access to quality sport experiences for British Columbians facing the greatest barriers to participation, and made meaningful progress in strengthening safer sport environments with the establishment of Sport Safeguarding BC. This independent organization will support a fair and consistent administration of maltreatment complaints for the sector. The Ministry also contributed to a pan-Canadian engagement process with the *Future of Sport in Canada Commission*.

Objective 3.2: Provide opportunities for athletes, coaches and officials to develop and compete in communities across the province.

The Province strives for system excellence in sport by supporting programs and services for athletes, coaches, officials, practitioners, and leaders through enhanced coordination and communication across sport organizations.

Key results

- Supported the BC Games Society to deliver province-wide multi-sport pathways through the Trail-Rossland 2026 BC Winter Games and Team BC's participation at the 2025 Canada Summer Games, providing youth athletes with competitive development opportunities and supporting progression to national level competition. The Trail-Rossland Games engaged 1,435 athletes, coaches, and officials across five host communities, while Team BC was represented by 393 athletes, 92 coaches, and 26 mission staff and placed third overall in the national medal standings.
- Strengthened coaching and officiating capacity for under-represented groups through targeted investments, including a \$50K investment through the Northern BC Coaching and Officiating Development Fund supporting seven communities, and a \$40K

LeadForward Grant advancing gender balanced leadership among women coaches, officials, and organizational staff across British Columbia.

- Recognized leadership in equity, diversity, and inclusion by awarding the fifth annual Delivering on Diversity Award to Squash BC for its province-wide Women in Squash initiative.
- Strengthened high performance athlete and coach development through Enhanced Excellence funding, supporting targeted programming across provincial and disability sport organizations and reinforcing pathways to national teams and international competition.
- Supported B.C.-connected athletes to compete and succeed at the highest international level through investments in athlete development pathways and high performance services delivered in partnership with the Canadian Sport Institute – Pacific, including podium performances at the Milano Cortina 2026 Olympic and Paralympic Games.

Summary of progress made in 2025/26

The Ministry continued to invest in coordinated sport development pathways by supporting multi-sport events such as the BC 55+ Games and working in partnership with organizations including the BC Games Society, the Canadian Sport Institute Pacific, and the Indigenous Sport, Physical Activity and Recreation Council (I-SPARC). These efforts helped strengthen opportunities for athletes and coaches to develop skills, gain competitive experience, and advance along provincial and national sport pathways.

A notable highlight was the success of B.C.-connected athletes at the Milano Cortina 2026 Olympic and Paralympic Games, including podium performances at both events and the selection of British Columbia athletes as flagbearers for Canada at each Games. These results reflect the strength of provincial development pathways, high-performance services, and partnerships across British Columbia's sport system.

Objective 3.3: Contribute to tourism, economic, social and sport development growth through investing in sport events in communities across the province.

Sport event hosting supports tourism, economic, social and sport development. The Province's investment helps to ensure that communities, athletes, and sports fans can realize the benefits associated with these events.

Key results

- Invested in sport event hosting across B.C. through Hosting BC and the Major Sport Event program. Together, these programs supported 121 provincial and national events in 45 communities and six significant major events. Major events included the 2025 Deaf Hockey World Championships in Richmond, the 2026 Para Snowboard World Cup at Big White, and the upcoming 2026 Skate Canada International in Kelowna, funding for which was provided in Budget 2025. All of these events fostered local sport

development opportunities as well as generating social and economic benefits for host communities.

- Supported the Nanaimo 55+ BC Games from September 9–13, 2025, engaging 2,700 participants and generating a \$74,376 legacy fund that supported 10 local organizations through grants to strengthen community sport and recreation capacity and recognize contributors to the Games' success.
- Provided \$1.7M to support 33 communities throughout B.C. to host local events that celebrate the unifying power of sport in celebration of FIFA World Cup 2026™.
- Partnered with viaSport and the Vancouver Whitecaps FC on a provincial multi-sport mini pitch program to be delivered in up to 20 communities across BC in the upcoming year. The Province provided \$10M, with the Whitecaps contributing an additional \$3M in programming and coach development supports for the project.
- Contributed \$400,000 for Science World's *On the Road: The Science of Sport* program which brought 140 interactive science shows to 21,983 participants at schools in 61 B.C. communities between September 2025 and March 2026.

Summary of progress made in 2025/26

The Ministry's strategic approach to sport event hosting continued to support tourism, economic activity, and community development across B.C. in 2025/26. Provincial investment in sport events helped communities build hosting capacity, create local sport development opportunities, and support athletes in competing closer to home, while contributing to broader social and economic benefits across the province.

The Ministry supported preparations to host FIFA World Cup 2026™, the world's largest single-sport event. The Province made investments to support community programs and events, including the sport infrastructure legacy project with viaSport and the Vancouver Whitecaps FC. These investments help foster community pride and engagement and ensure that the benefits of hosting this global event extend beyond BC Place. Additionally strengthened B.C.'s reputation as a prime destination for tourism and trade.

Performance measure(s) and related discussion

Performance Measure	2024/25 Actual	2025/26 Target	2025/26 Actual
[3.1] Number of children, from population groups typically under-represented in sport, reached through targeted sport programs ^{1,2}	33,787	36,000	32,598 ³

Data source:

¹Total number of children reached through programs delivered by the Indigenous Sport, Physical Activity and Recreation Council (I-SPARC), KidSport BC, and the After School Sport and Arts Initiative (ASSAI) administered by the Ministry. Baseline data is from I-SPARC's 2022/23 Annual Report, KidSport BC's 2022 Annual Report, and ASSAI reporting from the 2022/23 school year. The number of children reached through targeted sport programs in 2022/23 was 30,300.

²PM 3.1 targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as 36,000 and 36,000, respectively.

³This number is comprised of four program totals.

In 2025/26, the Ministry maintained its focus on assessing how effectively targeted initiatives are engaging children and youth from groups that are historically underrepresented in sport. This measure reflects participation in programs such as I•SPARC, KidSport BC, and the After School Sport and Arts Initiative (ASSAI), and excludes broader, general sport programming.

The 2025/26 result was below the target and slightly lower than the 2024/25 result. Participation levels varied across the programs that contribute to this measure, reflecting local program delivery capacity, community demand, and partner-specific operating circumstances. Despite the decrease, these targeted initiatives continued to provide thousands of children and youth from underrepresented populations with opportunities to participate in sport and physical activity. Strong collaboration with community organizations, sport partners, and school districts remained important in supporting access to inclusive sport and recreation opportunities across the province.

The Ministry will continue working with delivery partners to identify opportunities to strengthen participation and improve access for children and youth who face barriers to sport participation.

Data for this measure is collected through reporting from school districts and provincial sport organizations. In 2025/26, I•SPARC reported 7,303 participants in community sport development programming, along with 349 youth participants in provincial camps and championships. An additional 205 participants engaged in National Aboriginal Hockey Championships programming, including both try-outs and competition. ASSAI participation reflects youth involved in the female high school program, while KidSport BC reported supporting 10,933 children through financial assistance for registration fees and equipment.

Tracking participation across these targeted initiatives shows progress toward reducing barriers and ensuring sport opportunities are inclusive, equitable, and accessible to diverse populations throughout British Columbia.

Performance Measure	2024/25 Actual	2025/26 Target	2025/26 Actual
[3.2] Number of communities that host sport events ^{1,2}	44	40	45

Data source:

¹2025/26 Hosting BC Funding Summary & 2025/26 Major Sport Event Hosting Program Funding Summary. In the 2022/23 Annual Service Plan Report the value was erroneously stated as 44. Number of communities that hosted sport events in 2022/23 was 40.

²PM 3.2 targets for 2026/27 and 2027/28 were stated in the 2025/26 service plan as 40 and 40, respectively.

Investing in sport events across British Columbia continued to advance the Province's event hosting vision set out in *Pathways to Sport – A Strategic Framework for Sport in B.C. 2020–2025*, while supporting economic activity, tourism, and community development. Through the Hosting BC and Major Sport Event Hosting programs, communities were supported to deliver a range of provincial, national, and international sport events that created shared experiences, strengthened community connections, and provided opportunities for athletes and spectators across the province.

The total number of communities that hosted sport events reflects Hosting BC and Major Sport Event Hosting programs. The number of communities hosting events exceeded the service plan target, with 45 communities supported compared to a target of 40. This result reflects continued demand across the amateur sport sector for support to host events, particularly as communities and sport organizations continue to face rising delivery and operational costs.

The variance above target is primarily attributable to Hosting BC, which is designed to support a broad distribution of amateur sport events throughout British Columbia to strengthen local hosting capacity, increase participation opportunities, and support community development through sport. In contrast, Major Sport Event Hosting supports a smaller number of larger-scale events that are typically limited to communities with the infrastructure and capacity required to host national and international competitions. These same communities also host smaller-scale events supported through Hosting BC.

While the target of 40 communities represents a strong and achievable benchmark based on available program resources, the higher-than-anticipated result in 2025/26 was supported in part by a one-time additional investment of \$0.075M in Hosting BC, which increased the program's ability to support events in more communities across the province.

The variance reflects a positive program outcome and demonstrates both the continued interest from communities in hosting amateur sport events.

Financial Summary

	Estimated (\$000)	Other Authoriz- ations ¹ (\$000)	Total Estimated (\$000)	Actual (\$000)	Variance (\$000)
Operating Expenses					
Tourism Sector Strategy	26,113	(87)	26,026	25,035	(991)
Arts and Culture	41,646	(209)	41,437	45,921	4,484
Sport and Creative Sector	27,239	(105)	27,134	15,544	(11,590)
Transfer to Crown Corporations and Agencies	88,432	0	88,432	95,856	7,424
Executive and Support Services	2,618	(215)	2,403	2,337	(66)
Sub-total	186,048	(616)	185,432	184,693	(739)
Special Accounts					
BC Arts & Culture Endowment Special Account	4,230	0	4,230	4,230	0
Physical Fitness and Amateur Sports Fund	1,200	0	1,200	1,200	0
Sub-total	5,430	0	5,430	5,430	0
Adjustment of Prior Year Accrual	0	0	0	(205)	(205)
Total	191,478	(616)	190,862	189,918	(944)
Ministry Capital Expenditures					
Executive and Support Services	3	0	3	0	(3)
Total	3	0	3	0	(3)
Capital Plan					
B.C. Pavilion Corporation Capital Fund)	59,222	0	59,222	59,222	0
Total	59,222	0	59,222	59,222	0
Other Financing Transactions					
Tourism Development Disbursements	600	0	600	267	(333)
Net Cash Requirements (Source)	600	0	600	267	(333)

	Estimated (\$000)	Other Authoriz- ations ¹ (\$000)	Total Estimated (\$000)	Actual (\$000)	Variance (\$000)
Total Net Cash Requirements (Source)	600	0	600	267	(333)

¹ "Other Authorizations" include Supplementary Estimates, Statutory Appropriations and Contingencies. Supplementary Estimates in this column are included in the "estimated amount" under sections 5(1) and 6(1) of the Balanced Budget and Ministerial Accountability Act for ministerial accountability for operating expenses under the Act.

Appendix A: Public Sector Organizations

As of July 31, 2026, the Minister of Tourism, Arts, Culture and Sport is responsible and accountable for the following organizations:

[BC Arts Council](#)

The BC Arts Council (BCAC) was created in 1995 as an agency of the province of British Columbia under the Arts Council Act. The BCAC nurtures and supports arts and cultural activity in communities across British Columbia.

[BC Games Society](#)

The BC Games Society is the organization responsible for setting the ongoing policy and direction of the BC Winter and BC Summer Games and supporting Team BC at the Canada Games.

[BC Pavilion Corporation](#)

BC Pavilion Corporation (PavCo) is a Provincial Crown Corporation. PavCo owns and operates two world-class public facilities located in downtown Vancouver: BC Place and the Vancouver Convention Centre.

[Creative BC](#)

Creative BC is an independent society created and supported by the provincial government to sustain and help grow British Columbia's creative industries.

[Destination British Columbia](#)

Destination BC is a provincially funded, industry-led Crown corporation that supports a strong and competitive future for BC's tourism industry.

[Knowledge Network Corporation](#)

Knowledge Network is B.C.'s public educational broadcaster and provides programs that educate, challenge and inspire. The Crown Corporation also supports independent B.C. filmmakers through commissioning and pre-licensing of new programs.

[Royal British Columbia Museum](#)

The Royal BC Museum, which encompasses the provincial archives, operates as a Crown corporation. As a cultural hub for learning, the museum is dedicated to deepening our understanding through its collections, and exhibitions.

[Medal of Good Citizenship Committee](#)

The BC Medal of Good Citizenship celebrates British Columbians who have acted in a particularly generous, kind or selfless manner for the common good without expectation of reward.

Appendix B: Progress on Mandate Letter Priorities

The following is a summary of progress made on priorities as stated in Minister of Tourism, Arts, Culture and Sport 2025 Mandate Letter.

2025 Mandate Letter Priority	Status as of March 31, 2026
In order to protect key services that British Columbians rely on, work with the Minister of Finance to review all existing Ministry of Tourism, Arts, Culture and Sport programs and initiatives to ensure our programs remain relevant, are efficient, respond to the needs of tourism service providers and arts organizations, grow the economy and help keep British Columbia as a world class tourism destination. This is important in the context of current Provincial budget constraints and the priorities of communities in the province.	- TACS is working with the Minister of Finance as part of a cross BC government commitment to review all ministry programs- including those delivered directly and through Crown corporations and industry partners- to ensure they remain relevant, efficient, and responsive to the needs of tourism service providers, not for profit community organizations, artists and cultural organizations, while supporting economic growth and maintaining B.C.'s position as a world-class destination amidst current provincial budget constraints. - BC Arts Council programs are also being reviewed in alignment with TACS priorities and the BC Arts Council's renewed strategic vision.

Work with communities to support the development of recreation centres, community centres, arts and cultural centres, sports fields and other critical social infrastructure.	• TACS continues to advance this mandate commitment through the Community Gaming Grants Program, which provides \$5M annually for small-scale capital projects, including recreation, community, art, and sport-related infrastructure. In 2025/26, 39 projects were funded representing all regions of B.C. and the sectors of arts and culture, sport, public safety, environment, and human and social services. • In 2025/26 the BC Arts Council funded 55 Arts Infrastructure Program grants totaling \$4M. • TACS is also working with communities to support the development of strategic cultural infrastructure including the Art Gallery of Greater Victoria, The Dance Centre, Vancouver Cultural Precinct, and the Vancouver Art Gallery, as well as progress towards past mandates including, The Royal BC Museum PARC Campus, Chinese Canadian Museum, Jewish Community Centre of Greater Vancouver, a Canadians of South Asian heritages museum, and a provincial Filipino cultural centre. • TACS continues to work through the Federal-Provincial/Territorial Sport Physical Activity and Recreation Committee (FPT SPARC) to elevate sport and recreation infrastructure as a shared national priority. BC has advocated for federal investment, intergovernmental coordination, and the development of a pan-Canadian strategy to guide long-term actions. • TACS continues sector engagement through viaSport, BC Recreation and Parks Association, the BC Arts Council and other ministries to identify infrastructure needs and
--	---

2025 Mandate Letter Priority	Status as of March 31, 2026
	explore increased use of existing spaces (e.g., schools) to address critical shortages in courts, fields, and other spaces.
Support communities in delivering community events such as fairs and festivals that bring people together.	• Through programs such as Destination Events Program, Community Gaming Grants, BC Arts Council, viaSport and Creative BC, we are helping communities deliver vibrant events that bring people together, enhance local tourism offerings, and support inclusive, culturally rich experiences across the province. • The Destination Events Program helped deliver 245 events with nearly \$8M in support in 2025, drawing visitors, creating jobs, and strengthening local economies. •

2025 Mandate Letter Priority	Status as of March 31, 2026
Continue to support BC's film, television and animation sectors. In addition, support the Minister of Jobs and Economic Growth to maximize film and motion picture investment and employment opportunities in BC.	• Through Budget 2025, government boosted support for the film, television and animation sectors by increasing the base rates for the Film Incentive BC and the Production Services Tax Credit, introducing a new 2 percent major production tax credit bonus, and restoring regional and distant location tax credits for animation companies with a brick-and-mortar presence outside Metro Vancouver. • Through Budget 2026, additional changes were made to the film and television tax credits to reduce administrative burden for industry and generate more fee revenue which will allow Creative BC to administer tax credits and provide film commission services in a more sustainable manner. • In Summer 2025, the Ministry initiated the development of a provincial film and television strategy to be launched in late 2026. Industry and partner ministries have been consulted throughout the process. • In Fall 2025, the Ministry launched a new Deputy Minister Motion Picture Advisory Council that includes representatives from the Ministries of Finance and Jobs and Economic Growth (JEG). This forum establishes direct communication between government and industry and provides regular discussion opportunities between industry and JEG related to investment opportunities in the future.

2025 Mandate Letter Priority	Status as of March 31, 2026
Continue to support tourism as a strong pillar of the B.C. economy by working with the sector to enhance economic growth and community vibrancy, sustainably promoting BC's unmatched geography and diverse experiences and continuing to support rural and Indigenous tourism opportunities.	• The new <i>Look West: Tourism Sector Action Plan</i> is supporting tourism by working with the sector to drive sustainable, province-wide tourism growth- showcasing B.C.'s unmatched geography and diverse experiences while expanding benefits and opportunities for rural and Indigenous tourism. • Significant progress is also being made in expanding rural and Indigenous tourism opportunities, supported by multi-year provincial investments and rising visitor activity across the province. Between 2021 and 2024, government invested \$134M in Destination Development projects, \$90M to support thousands of fairs, festivals, and events, and more than \$17M to Indigenous Tourism BC, strengthening local capacity, jobs, and visitor experiences.

2025 Mandate Letter Priority	Status as of March 31, 2026
Continue to support accessibility of amateur sport for all British Columbians.	• TACS continues to see growth in the amateur sport sector, with over 718,000 members participating in sport; a 1 percent increase between 2023/2024 to 2024/2025. • In Budget 2025, TACS provided \$50M to support accessible sport programs, including: ○ \$15.6M directly to provincial sport organizations to run programs across 70 sports. ○ \$2.6M to programs for under-represented youth through our After School Sport & Arts Initiative, RISE, and KidSport programs. ○ \$2.4M to the BC Games Society to stage BC Winter and Summer Games and support participation at the 2025 St. John's Canada Summer Games. ○ \$1.4M to our Indigenous sport partner, ISPARC, to help boost participation of Indigenous athletes in sport. • \$28.5M in Community Gaming Grants for all people to participate in organized sport and physical activities.

2025 Mandate Letter Priority	Status as of March 31, 2026
Leverage the opportunities provided by the Invictus Games, the FIFA World Cup in 2026 and other major event bid proposals to maximize the economic development and tourism impact of major events across the province.	• B.C. is known as a world class host of major sporting events, welcoming competitors, coaches, families and visitors to our province. • TACS has worked in partnership with all levels of government including local B.C. First Nations and multiple local partners to support successful delivery of the Invictus Games in 2025 and the upcoming FIFA World Cup 2026 (FWC26). • B.C. has strengthened its sport hosting ecosystem to maximize the economic, tourism, cultural and social benefits of hosting major events. • The Invictus Games 2025 generated \$86.1M in additional overall economic activity in B.C. • Hosting seven FWC26 matches in Vancouver is expected to draw more than 350,000 fans to BC Place and generate over \$1B in visitor spending for B.C. between 2026 and 2031. • To leverage the tourism impact of FWC26, Destination BC launched new Iconic Destination Brands and a Beautiful Seats campaign in September 2025 to amplify global exposure and encourage return visits to drive long-term growth in business, travel, trade, and investment.

2025 Mandate Letter Priority	Status as of March 31, 2026
Support the work led by the Minister of Agriculture and Food to grow our economy by supporting food and beverage producers, farmers, restaurants and the tourism sector with flexible liquor, land use and cannabis regulations in relation to the development of innovative tourism products and unique experiences.	• TACS continues to collaborate with the Ministry of Agriculture and Food and tourism partners to advance innovative tourism products and unique visitor experiences. Through marketing, event hosting supports, buy local initiatives and modernized regulations, food and beverage producers, farmers, restaurants, and the tourism sector are supported in growing business opportunities.