

**Ministry of
Tourism, Arts, Culture
and Sport**

**2020/21
Annual Service Plan Report**



For more information on the Ministry of Tourism, Arts, Culture and Sport contact:

PO BOX 9812
STN PROV GOVT
VICTORIA, B.C.
V8W 9W1

250 953-0905

Or visit our [website](#)

Published by the Ministry of Tourism, Arts, Culture and Sport

Minister's Accountability Statement



The *Ministry of Tourism, Arts, Culture and Sport 2020/21 Annual Service Plan Report* compares the Ministry's actual results to the expected results identified in the *2020/21 – 2022/23 Service Plan* created in February 2020. I am accountable for those results as reported.

Honourable Melanie Mark

A handwritten signature in black ink that reads "Melanie Mark".

Minister of Tourism, Arts, Culture and Sport
Hli Haykwhl Wii Xsgaak
August 25, 2021

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Letter from the Minister

As Minister of Tourism, Arts, Culture and Sport, I am pleased to present the ministry's 2020/21 Annual Service Plan Report, which summarizes our performance measures, key priorities and achievements from April 1, 2020 to March 31, 2021.

When the COVID-19 pandemic hit in March 2020, keeping people safe became our government's top priority. Public health orders were put in place to limit the spread of the virus and protect British Columbians. Mandatory closures, social distancing measures, as well as restrictions on gatherings and travel had a profound impact on people and businesses in B.C.'s tourism, arts, creative and sport sectors.

To meet the challenges of this unprecedented time, we worked closely with leaders in all sectors to accelerate annual funding, extend application deadlines, adjust reporting requirements and deliver grants to offset the losses and expenses resulting from measures taken to reduce the spread of COVID-19. In addition, my ministry provided over \$98 million in direct supports through StrongerBC: BC's Economic Recovery Plan (StrongerBC).

The tourism sector was one of the hardest hit industries due to the pandemic. In response, we introduced targeted initiatives such as establishing the Tourism Task Force comprised of industry leaders. Their recommendations led to \$105 million in dedicated tourism business relief grants; \$100 million under the Small and Medium Size Business Recovery Grant program and \$5 million for Indigenous businesses administered by Indigenous Tourism BC. As part of the StrongerBC funding, we invested \$53 million in community-based tourism infrastructure and destination development to help the sector recover, create jobs and spur local economies.

To help arts and cultural organizations- another of the hardest hit sectors- keep the lights on and cover expenses, we provided \$35 million through StrongerBC - the highest of any of the provinces. This included \$14 million to 588 organizations that receive annual funding or project grants, \$15.7 million in fall 2020 to 556 organizations that receive annual funding or project grants; and \$5.3 million to help 155 arts and culture organizations adapt to the challenges of the pandemic through the Pivot Program. Similarly, for B.C.'s sport sector, my ministry worked with viaSport to bolster the efforts of local organizations to maintain operations and prepare health and safety plans for the eventual return of sport. Other supports included: accelerating annual funding to sport organizations to aid cashflow in the absence of registration fees, fundraisers and ticket sales; distributing \$1.5 million to local sport organizations through our Local Sport Relief Fund; and establishing a \$15 million Amateur Sport League Fund for B.C.-based amateur sport leagues and teams impacted by the pandemic.

We have also worked to ensure B.C.'s creative industries stay strong and help local producers by launching the \$2 million Domestic Motion Picture Fund under Reel Focus BC. Thanks to the collaborative effort of B.C.'s motion picture industry, we developed safety guidelines that led to B.C. becoming one of the most desirable filming locations in North America during the pandemic.

For B.C.'s music industry, my ministry consulted with stakeholders to support and find innovative ways for them to adapt to challenges brought on by the pandemic. This included investing \$7.5 million through Amplify BC to provide emergency relief for B.C.'s music industry and deliver programs to assist with recovery. In addition, our government is providing \$22.5 million over three years in Amplify BC to sustain B.C.'s music industry.

I am proud of all that my ministry has accomplished in support of B.C.'s tourism, arts, creative and sport sectors. By paddling together, we will get through this global health crisis and build back even stronger.

Sincerely,

A handwritten signature in black ink that reads "Melanie Mark". The signature is written in a cursive, flowing style.

Honourable Melanie Mark
Hli Haykwhl Wii Xsgaak
Minister of Tourism, Arts, Culture and Sport
August 25, 2021

Purpose of the Annual Service Plan Report

The Annual Service Plan Report is designed to meet the requirements of the [Budget Transparency and Accountability Act](#) (BTAA), which sets out the legislative framework for planning, reporting and accountability for Government organizations. Under the BTAA, the Minister is required to report on the actual results of the Ministry's performance related to the forecasted targets documented in the previous year's Service Plan.

Purpose of the Ministry

The mission of the Ministry of Tourism, Arts, Culture and Sport is to promote growth in tourism, and integrate it with the vibrant arts, culture, and sport sectors in British Columbia for the benefit of residents, visitors, and investors. The Ministry's work supports welcoming, inclusive communities that value diversity and inclusive opportunities for participation in sports, cultural activities, and the arts.

The Ministry oversees five Crown corporations: [Destination BC](#), the [BC Pavilion Corporation](#), the [Royal BC Museum](#), the [Knowledge Network](#), and the [BC Games Society](#). The Ministry also provides oversight to the [Office of the BC Athletic Commissioner](#).

The Ministry works with the [BC Arts Council](#) to support cultural and artistic diversity in the province and with [viaSport](#) to support quality, inclusive and accessible sport across B.C. Further, the Ministry works with [Creative BC](#) to grow the economic impact of B.C.'s creative sector to support sustainable employment, and to promote B.C. owned creative content and production capabilities.

Delivery of the Ministry's mandate is guided by key legislation, including: the [Arts Council Act](#), the [Athletic Commissioner Act](#), the [Destination BC Corp. Act](#), the [Museum Act](#), the [Pacific National Exhibition Enabling and Validating Act](#), the [Knowledge Network Corporation Act](#), the [Hotel Guest Registration Act](#), the [Hotel Keepers Act](#), the [Pacific National Exhibition Incorporation Act](#) and the [Tourism Act](#).

Strategic Direction

The strategic direction set by Government in 2017, and expanded upon in Minister Melanie Mark's 2020 [Mandate Letter](#) shaped the goals, objectives, performance measures and financial plan outlined in the 2020/21 Ministry of Tourism, Arts, Culture and Sport [Service Plan](#) and the actual results reported on in this annual report.

The global COVID-19 pandemic resulted in many shifts in priorities, structures and operations across the public sector. Any changes to Ministry of Tourism, Arts, Culture and Sport goals, objectives, performance measures or financial plan to align with the strategic direction established by Government in late 2020 are presented in the 2021/22 Service Plan.

Operating Environment

Tourism was one of the hardest hit economic sectors because of the pandemic in 2020/21. The closing of the international border in March 2020 and public health orders that limited movement and gatherings of people created income instability for businesses, revenue challenges for governments, and significant unemployment in the tourism sector. For example, the July 2020 Labour Force Survey indicated employment was down to 53,000 (16.5%) in Tourism and Hospitality compared to the same month in 2019.

The opportunities for travel and tourism changed throughout the year as public health orders changed to address the spread of COVID-19. The limit on gatherings meant festivals and events had to postpone, cancel, or pivot to online delivery, all resulting in lost revenue for the tourism sector.

The ministry undertook ongoing engagement with the diverse tourism community to understand the sector's challenges. This engagement was formalized with a Tourism Task Force in September 2020 which provided recommendations on recovery initiatives in December 2020.

In response, the ministry secured over \$100M in 2020/21 in supports through StrongerBC for everyone: BC's Economic Recovery Plan (StrongerBC) for tourism, including business relief grants and funding for tourism infrastructure projects.

Several factors impacted the Ministry's operations during the 2020/21 fiscal year. The most significant of these were:

- The global COVID-19 pandemic had drastic impacts on the arts and culture sector causing significant decreases in Gross Domestic Product and employment in 2020 as compared to 2019. The Ministry responded to these challenges by consulting the sector, identifying gaps in federal supports, and providing significant resilience funding.
- The Ministry administered emergency funding to the sector through the StrongerBC program, Amplify BC, Reel Focus BC and the Government of Canada's Emergency Support Fund for Cultural, Heritage and Sport Organizations. The Ministry also developed and secured funding for new grant programs such as the Local Sport Relief Fund and Amateur Sport League Fund. The Ministry delivered significantly more funds and individual grants than was anticipated when the Ministry's 2020/21 - 2022/23 Service Plan was prepared.
- Province-wide restrictions, that initially limited in-person attendance and later suspended all gatherings and travel for the foreseeable future presented significant challenges for arts, culture, sport and creative sector groups, which hit performing arts organizations, festivals, sport events and live music especially hard.
 - Flexible and responsive funding was essential to supporting the sector through this challenging time. This included taking actions such as accelerating payments to partners, providing one-time operating support, extending project timelines, and reducing requirements for match funding.

British Columbia's economy declined in 2020, as the negative impacts from the COVID-19 pandemic pushed economies all over the world into deep recessions. B.C.'s real GDP contraction of 3.8 per cent was the fourth smallest among provinces (behind Prince Edward Island, Nova Scotia, and New Brunswick). The decline in B.C.'s real GDP was almost entirely driven by service-producing industries, while goods-producing industries had modest declines. Output in the arts, entertainment and recreation, accommodation and food services and transportation were some of the main drivers of the decrease in the service sector. In B.C.'s goods producing sector declines in manufacturing and natural resources were partially offset by increases in the construction sector. Employment in B.C. decreased by 6.6 per cent in 2020. However, wages and salaries remained relatively stable compared to 2019 as low-wage workers accounted for the majority of job losses. Retail trade increased by 1.3 per cent in 2020, while consumer prices increased by 0.8 per cent. Residential construction activity slowed but remained relatively strong, with housing starts declining in 2020 after experiencing all-time highs in 2019. In contrast, after declining for three consecutive years home sales reached record levels in late 2020. On the external front, global international trade experienced significant disruptions as the pandemic unfolded. B.C.'s international merchandise exports contracted in 2020 reflecting a combination of weaker global demand and lower commodity prices.

Report on Performance: Goals, Objectives, Measures and Targets

Goal 1: Champion tourism to create jobs and strengthen the economy

Tourism is a key contributor to B.C.’s economy and offers a wide variety of life-long career opportunities for skilled professionals as well as entry-level jobs for youth and under-employed populations. Investments in tourism marketing increases domestic and international visitation, which supports job creation across all regions of the province.

Objective 1.1: Work to ensure B.C.’s tourism sector is sustainable and globally competitive

Key Highlights

- Provided \$54M to communities and associations through StrongerBC for tourism infrastructure development or improvement projects such as campgrounds, trails, museums, and attractions, as well as regional partnership initiatives.
- Established the Tourism Task Force and implemented several of its recommendations resulting in an allocation of \$100M in dedicated tourism business relief grants and a COVID-19 tourism industry safety program.
- Provided \$5M to Indigenous Tourism British Columbia for Indigenous tourism business relief grants.
- Provided 61 community tourism marketing organizations with \$10M to support their operations and economic recovery efforts.
- Provided \$5M to Destination BC in recovery funding to support the implementation of its tourism recovery marketing strategy.
- Worked closely with Destination BC to coordinate appropriate industry and consumer messages to address the effect of changing public health orders on tourism.

| Performance Measure | 2017/18 Baseline | 2019/20 Actuals | 2020/21 Target | 2020/21 Actuals | 2021/22 Target | 2022/23 Target |
|---|------------------|-----------------|----------------|------------------------|----------------|----------------|
| 1.1 Annual Provincial tourism revenue growth ¹ | 18.4B | \$22.3 B | +6% | Available January 2022 | +6% | +6% |

¹ Data Source: Provincial tourism revenues are estimated by [BC Stats](#) based on data on revenues of B.C. tourism businesses. This measure is calculated on a calendar year basis. For example, the 2018/19 baseline is based on the period from January 1, to December 31, 2018. The target has changed from 5% in the 2019/20 Service Plan to 6% in 2020/21. Given historic trends, a target of +6% annually is a reasonable and achievable target.

Discussion of Results

Tourism industry revenue serves as an overall indicator for the growth of the tourism sector. In 2020/21 travel restrictions for domestic and international visitors, and health and safety guidelines from the Provincial Health Officer to limit the impact of the COVID-19 pandemic resulted in significant decreases in industry revenue. While not available until January 2022, it is anticipated that the actuals for 2021/22 will reflect the impact that the global pandemic has had on the tourism industry and help establish a baseline for recovery efforts.

Objective 1.2: Expand tourism through hosting events

Key Highlights

- Presentation of more than 162 events in 2020/21, either online or through alternative delivery methods, despite challenges associated with the pandemic.
- Maintained strong connections to stakeholders whose events were cancelled, postponed, or alternatively delivered.
- Took a flexible approach to previously approved Tourism Event Program funding which helped event organizers pivot and be creative in delivering their events.

| Performance Measure | 2018/19 Baseline | 2019/20 Actuals | 2020/21 Target | 2020/21 Actuals | 2021/22 Target | 2022/23 Target |
|--|------------------|-----------------|---------------------|-----------------|---------------------|---------------------|
| 1.2 # of events hosted through the Tourism Events Program ¹ , the BC Arts Council funding ² , Hosting BC and Major Sport Events Program ^{3,4} | 302 | 350 | Maintain or Improve | 162 | Maintain or Improve | Maintain or Improve |

¹ Data Source: internally compiled Tourism Branch Data – 74 events in 2019/20 and 20 for 2020/21.

² Data Source: internally compiled BC Arts Council (Professional Festivals & Community Festivals) – 154 events in 2019/20, and 142 for 2020/21.

³ Measure is comprised of internally compiled data from the Hosting BC and Major Sport Events Program – 122 events in 2019/20 and 0 for 2020/21.

⁴ Measures 1.2a, 1.2b and 1.2c from the 2019/20 Service Plan were compiled in the 2020/21 Service Plan. At that time, the target was changed to “maintain or improve”, as the Tourism Events Program was under review.

Discussion of Results

Due to the Public Health Orders banning gatherings and organized events for the majority of 2020/21, the Tourism Events Program, Hosting BC and Major Sport Events programs were put on hold pending a timeline for a safe return to event hosting. The Province worked with event organizers and rights holders throughout the pandemic to help them understand provincial and federal public health measures and deliver events where possible with funding that had already been allocated. These efforts were intended to keep them committed to hosting events in B.C. for future years.

Goal 2: Support creative and cultural organizations and artists to help develop British Columbia’s creative sector

Investing in creative and cultural organizations and artists enhances the positive social and economic impacts of B.C.’s creative sector in communities across the province. Furthermore, it supports increased access to federal funding for the motion picture and interactive digital media industries.

Objective 2.1: British Columbia’s arts and culture sector is vibrant, resilient and recognized for creative excellence

Key Highlights

- Since the start of the COVID-19 pandemic, Government, through the BC Arts Council, provided over \$40 million in supplementary recovery funding to support over 600 organizations and hundreds of individuals with COVID-19 relief and resilience. This included \$35 million StrongerBC funding and \$5.19 million reallocated from the BC Arts Council budget.
- In 2019/20, Government invested \$10 million to establish the Chinese Canadian Museum. During the first year of operations in 2020/21, the museum launched its first temporary exhibition “A Seat at the Table” in Vancouver Chinatown.
- In addition, Government launched a new \$4 million Arts Infrastructure grant program to improve spaces for artists which supported 97 projects during the first year.
- The Province also committed to building a new collections and research building in Colwood, B.C., as part of the Royal BC Museum Modernization Project.

| Performance Measure | 2019/20 Actuals | 2020/21 Target | 2020/21 Actuals | 2021/22 Target | 2022/23 Target |
|---|--------------------|--------------------------|-------------------|--------------------------|--------------------------|
| 2.1 Number of artists and art organizations supported by the BC Arts Council funding ¹ | 1,885 ² | Maintain or Exceed 1,600 | 1213 ³ | Maintain or Exceed 1,600 | Maintain or Exceed 1,600 |

¹ Data Source: BC Arts Council Grant Management System.

² 2019/20 grants were distributed from the BC Arts Council base budget of \$34 million, plus investment earnings. Prior to 2020/21, the performance measure for this objective counted the number of BC Arts Council grants awarded. In 2020/21, the performance measure was changed to count the number of artists and arts organizations supported.

³ 2020/21 grants were distributed from the BC Arts Council base budget of \$35.7 million, plus an additional \$35 million through StrongerBC to 563 Individuals and 650 Organizations (including collectives), for a total of 1,213 unique award recipients. This includes all those funded through BC Arts Council programs (including StrongerBC funding and some cultural services funding). This does not include recipients from grants delivered through BC Arts Council partner programs (First People’s Cultural Council, BC Touring Council, ArtStarts, CreativeBC, etc.) or programs outside the BC Arts Council’s Grant Management System.

Discussion of Results

The actuals from 2020/21 were less than targeted as the Performance Measure was changed to only count the number of individuals and organizations that were funded, rather than the number of grants. The BC Arts Council will continue to report publicly on all grants that are issued through its programs. The performance measure provides an indication of the amount of artistic activity supported by the BC Arts Council throughout the province. It offers a broad gauge to determine the impact of the funding, including an understanding of the reach of who is accessing the grants.

Objective 2.2: Implement initiatives to grow B.C.’s creative sector and its workforce

Key Highlights

- Launched the \$2 million Domestic Motion Picture Fund under Reel Focus BC in Fall 2020 to help local filmmakers and producers.
- Delivered \$7.5 million to support B.C.'s music industry through Amplify BC over 2020/21. This funding provided emergency relief for B.C.'s music industry and delivered programs to assist with recovery.
- Under the Amplify BC program delivered \$750,000 through Showcase BC, which provided one-time micro-grants of \$500 to emerging artists and \$2,000 to established musicians for livestreaming, song writing and professional development, as well as an online hub.
- Secured a \$22.5 million, three-year renewal of the Amplify BC program beginning in 2021/22.
- Supported Ministry of Finance in confirming a five-year renewal of the BC Book Publishing Tax Credit in March 2021.

| Performance Measure | 2017/18 Baseline | 2019/20 Actuals | 2020/21 Target | 2020/21 Actuals | 2021/22 Target | 2022/23 Target |
|--|------------------|--------------------------|-------------------------------|--|-----------------------------------|-------------------------------|
| 2.2 Value of annual economic contribution across B.C.'s creative sector ¹ | \$6.4B | \$4.85B GDP ² | Maintain or Improve \$6.2B | Maintain or Improve \$6.2B ³ | Maintain or Improve \$6.2B GDP | Maintain or Improve \$6.2B |

¹ Data Source: Internally compiled statistics from Creative BC's Creative Industries Economic Results Assessment (CIERA) tool.

² This baseline is changing Reflects revised measure (GDP vs industry spend) as set out in the [2021/22 Service Plan](#) due to the adoption of CIERA.

³ Data unavailable until Fall 2021.

Discussion of Results

The 2020/21 results will be available by Fall 2021. The delay in results is due to implementation of a revised approach to measuring the size and impact of the creative sector. In 2020, Creative BC developed the Creative Industries Economic Research Assessment (CIERA), a new tool to more accurately measure and report the economic impact of the creative sector. CIERA pulls data from a variety of reliable and trusted public datasets. It establishes a consistent and replicable baseline and it will show trends over time. This is essential to tracking the success and impact of program and policy initiatives. The CIERA methodology has been validated by BC

Stats. The 2020/21 results are based on the release of several federally controlled data sets, including: the Provincial and Territorial Culture Indicators (PTCI) and Culture Satellite Account (CSA). Further, Statistics Canada made several revisions to the North American Industry Classification System (NAICS) coding used which requires updates within CIERA. As such, the 2020/21 data is expected to be available by Fall 2021.

As reflected in the 2021/22 Service Plan, performance measure 2.2 now measures the value of the annual economic contribution across B.C.'s creative sector in total GDP. This updated and more accurate measure will serve as an indicator of the Province's broader success in maintaining its position as a world-class centre for creative sector activity. Over the last five years, B.C. has grown to become one of the world's largest centres for visual effects and digital animation. B.C. is the fourth largest motion picture production centre in North America, after Ontario, Los Angeles and New York. Dedicated provincial tax incentives for film, television, digital animation, visual effects, post-production and interactive digital media have significantly contributed to its growth and sustainability.

Goal 3: Promote diversity and inclusion in communities throughout British Columbia

Promotion of diversity and inclusion is the cornerstone of new strategies to combat racism, build understanding and respect for one another across British Columbia's multicultural society, as well as to reduce barriers and enhance access to a wide variety of sport and recreational activities.

Objective 3.1: Build intercultural trust and understanding, reduce systemic barriers to participation, and support communities to respond to public incidents of racism and hate

Key Highlights

- Prior to transitioning responsibility for multiculturalism and anti-racism programs to the Ministry of Attorney General and Minister responsible for Housing in November 2020, the ministry implemented the Resilience BC Anti-Racism Network in more than 50 communities across B.C.
- To respond to a sharp rise in racist incidents and hate crime during the pandemic, \$1.9M was invested in a suite of one-time anti-racism recovery initiatives, including an anti-racism public education campaign, an expansion of the Multiculturalism Grants Program and the Resilience BC Anti-Racism Network and the implementation of new anti-racism training initiatives.
- The Ministry launched a multi-phased plan for an inclusive and accessible tourism industry in British Columbia. Initial actions were implemented to help promote an inclusive and welcoming destination for everyone.

- StrongerBC infrastructure programs invested \$28 million in initiatives that directly support Indigenous tourism development.
- The Ministry provided \$500,000 in March 2020 to the BC Museums Association which awarded 25 grants, representing nearly 50 First Nations and Indigenous communities in British Columbia, to fund repatriation research and activities.
- In 2021, the ministry provided funding to Sector Equity for Anti-Racism in the Arts, to support B.C.-based BIPOC artists facing financial hardship. The ministry also provided funding through First Peoples’ Cultural Council for Indigenous Arts and Culture Resilience and the Indigenous Music Initiative.
- Through Reel Focus BC, the Ministry invested \$2 million to support the domestic motion picture industry. Launched in February 2021, the first funding stream focused on support for equity-seeking and emerging B.C. filmmakers.
- In Fall 2020, the Ministry launched a \$1.5 million Local Sport Relief Fund, which provides grants of up to \$7,500 for local sport organizations to help them meet the challenges of the COVID-19 pandemic and sustain their operations. The Fund is intended to provide support for non-profit local sport organizations, including those that exist for the sole purpose of serving underrepresented populations and have well-established sport programming. Underserved populations include Indigenous peoples, girls & women, LGBTQ+, low-income individuals, persons with disabilities, ethnic or religious minorities, and newcomers to Canada or refugees.
- The Knowledge Network launched the British Columbia Documentary History Project in January 2021. This multi-year initiative commemorates the 150th anniversary of British Columbia's entry into Confederation and is intended to tell the true stories of B.C. and the challenges faced along the way. It includes the release of 150 short films about B.C.’s history and culture beginning in January 2021, and will include a four-part documentary series, British Columbia: An Untold History to be released in October 2021.

| Performance Measure | 2017/18 Baseline | 2019/20 Actuals | 2020/21 Target | 2020/21 Actuals | 2021/22 Target | 2022/23 Target |
|--|---------------------|--------------------|------------------------|--------------------|------------------------|------------------------|
| 3.1 Number of B.C. communities engaged in projects that build intercultural trust and understanding and reduce racism and systemic barriers ¹ | 45 | 48 | Maintain or improve 45 | 57 | Maintain or improve 45 | Maintain or improve 45 |

¹ Data Source: Internally compiled data from the BC Multiculturalism Grants Program and the Resilience BC anti-racism network.

² While the 2020/21 year may be an outlier, targets for future years have been updated from 45 in the previous Service Plan to 50 to reflect increased anticipated engagement in these projects.

Discussion of Results

The Ministry held responsibility for the multiculturalism file until November 2020 when this portfolio was transferred to the Ministry of Attorney General and Minister responsible for Housing. This measure reflects provincial support for community-led engagements that

proactively work to build intercultural trust and understanding, combat racism and promote diversity and inclusion in B.C. communities through the Resilience BC Anti-Racism Network and the Multiculturalism Grants Program now administered by the Ministry of Attorney General. The number of B.C. communities (57) engaged in 2020/21 exceeded the previously committed target of 45 communities due in part to higher interest in community funding as the result of the COVID-19 Pandemic. While the 2020/21 year may be an outlier, targets for future years have been updated from 45 in the previous Service Plan to 50 to reflect increased anticipated engagement in these projects.

Objective 3.2: Collaborate with communities and partners to reduce barriers to inclusivity in sport

Key Highlights

- Through core funding support to sport organizations, the Ministry continued to provide support for targeted population groups including girls and women, low income families, individuals with a disability, new Canadians, Indigenous peoples and the 55+ population. Funding support included:
 - \$1.4 million to the Indigenous Sport, Physical Activity and Recreation Council to support implementation of the Indigenous Sport, Physical Activity and Recreation Strategy, including support for Team BC’s participation in the upcoming North American Indigenous Games.
 - \$400,000 to Sport BC’s KidSport BC program which provides grants averaging close to \$250 per person to support kids facing financial barriers to participation in a season of sport.
 - \$1.4 million continued support for the Ministry’s After School Sport and Arts Initiative, which provides free sport and arts programs during the afterschool time period for more than 10,000 children and youth in Kindergarten to grade 8, as well as a pilot program focused on female students in grade 8-12.
- Launched the *Delivering on Diversity Award* as part of Sport BC’s 2020 Athlete of the Year Awards to recognize provincial, disability or multi-sport organizations that have demonstrated a commitment to advancing accessibility and inclusion in sport.
- Assisted the B.C. sport sector in COVID-19 response, relief and recovery, including support to reduce barriers to participate in sport through measures such as accelerating payments to partners, providing one-time operating support, extending project timelines, and securing protection from civil liability for sport volunteers and organizations.

| Performance Measure | 2018/19 Baseline | 2019/20 Actuals | 2020/21 Target | 2020/21 Actuals | 2021/22 Target | 2022/23 Target |
|---|-------------------------|------------------------|-----------------------|------------------------|-----------------------|-----------------------|
| 3.2 Per cent of female sport leaders ¹ | 39% | 42% | 44% | 43.4% | 45% | 46% |

¹ Data and Source: % of female Executive Directors/CEOs and females on the Board of Directors of funded provincial level sport organizations compiled from viaSport and other funded organizations.

Discussion of Results

The Ministry continued to track progress on the Performance Measure related to female sport leaders and in 2020/21 43.4 per cent of leaders of funded provincial sport organization identified as female. This result is slightly (0.6 per cent) under the 44 per cent target that was set, but still demonstrates a 1.4 per cent increase over 2019/20 results. While this performance measure was replaced in the 2021/22 Ministry Service Plan, the Ministry will continue to monitor this important gender equity measure as a key metric identified in [*Pathways to Sport: A Strategic Framework for Sport in British Columbia 2020-2025*](#).

Financial Report

Discussion of Results

The Discussion of Results reports on the Ministry of Tourism, Arts, Culture and Sport's financial results for the year ended March 31, 2021 and should be read in conjunction with the Financial Reporting Summary Table provided below.

During 2020/21, the Ministry received a total of \$194.013 million in other authorizations to fund a number of priority investments and to support COVID-19 response, relief and recovery, including:

- Arts and Culture Resilience Plan
- Community Economic Recovery Infrastructure Program
- Indigenous Tourism BC
- Domestic Motion Picture Emergency Fund
- Sport Sector Emergency Relief funding
- Sport League Fund
- Destination BC Tourism Recovery Strategy
- Community Destination Marketing Organizations
- Tourism Dependent Communities
- Tourism Regional Destination Marketing Initiatives
- Royal BC Museum Business Case
- Royal British Columbia Museum COVID-19 Relief
- BC Pavilion COVID-19 Relief
- Royal British Columbia Museum Redevelopment Project
- Royal British Columbia Museum Funding for IMAX purchase
- Jewish Community Centre Redevelopment Project
- Tourism Task Force Funding Secretariate

Financial Report

Ministry of Tourism, Arts, Culture and Sport

| | Estimated | Other Authorizations ¹ | Total Estimated | Actual | Variance |
|---|----------------|-----------------------------------|-----------------|----------------|----------------|
| Operating Expenses (\$000) | | | | | |
| Tourism, Arts and Culture | 50,568 | 106,963 | 157,531 | 157,254 | -277 |
| Creative Sector, Multiculturalism and Sport | 26,737 | 38,961 | 65,698 | 65,885 | 187 |
| Transfers to Crown Agencies | 76,851 | 46,050 | 122,901 | 122,900 | -1 |
| Executive and Support Services | 1,167 | 0 | 1,167 | 1,258 | 91 |
| Sub-total | 155,323 | 191,974 | 347,297 | 347,297 | 0 |
| Special Accounts (\$000) | | | | | |
| BC Arts and Culture Endowment | 4,230 | 0 | 4,230 | 4,081 | -149 |
| Physical Fitness and Amateur Sport Fund | 1,200 | 0 | 1,200 | 1,050 | -150 |
| Sub-Total | 5,430 | 0 | 5,430 | 5,131 | -299 |
| Adjustment of Prior Year Accrual ² | 0 | 0 | 0 | -68 | -68 |
| Total | 160,753 | 191,974 | 352,727 | 352,360 | -367 |
| Ministry Capital Expenditures (\$000) | | | | | |
| Executive and Support Services | 1 | 0 | 1 | 0 | -1 |
| Total | 1 | 0 | 1 | 0 | -1 |
| Capital Plan (\$000) | | | | | |
| BC Pavilion – Routine Maintenance Fund | 10,000 | 0 | 10,000 | 9,771 | -229 |
| Royal BC Museum – Collections Research Building | 27,000 | 0 | 27,000 | 16,776 | -10,224 |
| Total | 37,000 | 0 | 37,000 | 26,547 | -10,453 |

¹ “Other Authorizations” include Supplementary Estimates, Statutory Appropriations, Contingencies and other changes due to the government reorganization. Amounts in this column are not related to the “estimated amount” under sections 5(1) and 6(1) of the *Balanced Budget and Ministerial Accountability Act* for ministerial accountability for operating expenses under the Act.

² The Adjustment of Prior Year Accrual of \$68,000 is a reversal of accruals in the previous year.

Appendix A: Agencies, Boards, Commissions and Tribunals

As of August 25, 2021, the Minister of Tourism, Arts, Culture and Sport is responsible and accountable for the following:

[BC Arts Council](#)

[BC Games Society](#)

[BC Pavilion Corporation](#)

[Creative BC](#)

[Destination British Columbia](#)

[Knowledge Network Corporation](#)

[Medal of Good Citizenship Committee](#)

[Minister's Tourism Engagement Council](#)

[Royal British Columbia Museum](#)

[Whistler Sport Legacies Society](#)

[viaSport](#)