

**Ministry of  
Tourism, Arts  
and Culture**

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**2018/19  
Annual Service Plan Report**

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## Minister's Message and Accountability Statement



As Minister of Tourism, Arts and Culture, I am pleased to present the *Ministry of Tourism, Arts and Culture 2018/19 Annual Service Plan Report*, which summarizes the ministry's performance measures, key priorities and achievements from April 1, 2018 to March 31, 2019.

The Ministry of Tourism, Arts and Culture works to promote and strengthen B.C.'s dynamic tourism, arts and sport sectors as well as to enhance multiculturalism and anti-racism efforts. This is how our ministry is working to make life better for people in B.C.

A thriving tourism industry helps strengthen local economies, provides good jobs and creates recreation and entertainment opportunities for people to enjoy. Our ministry, in partnership with Destination BC, is championing tourism by supporting communities large and small in creating tourism experiences that draw visitors from across Canada and around the world. In February 2019, we launched a new Strategic Framework for Tourism in B.C. - *Welcoming Visitors - Benefiting Locals - Working Together*. This plan sets out our vision for a prosperous and sustainable tourism sector that benefits everyone in B.C.

The BC Arts Council helps B.C. performers, visual artists, dancers, musicians, publishers, writers and media artists build a career in the arts. In Budget 2018, we were pleased to increase base funding for the BC Arts Council by \$15 million over three years, bringing its annual budget to \$29 million for 2018/19. With this investment, the BC Arts Council awarded over 1,700 grants in 2018/19, an increase of 23 per cent. In Budget 2019 we increased the Council's budget again – investing \$15 million over three years – bringing the Council's budget to a record high of \$34 million for 2019/20.

B.C. has a thriving creative sector, which includes the motion picture industry, music, interactive digital media and book and magazine publishing. To support further growth and development, our government launched the new \$7.5 million provincial music fund Amplify BC in March 2018, and renewed this fund again this year. In its first year, the program helped 33 B.C. music companies expand and diversify, assisted 169 B.C. artists with career development and supported 77 live music events. The Record in BC program also attracted 21 out-of-province artists to record at B.C. studios, and funded 37 industry-building events and initiatives.

B.C. has a solid reputation as a world-class host of premier sporting events. This past year, we welcomed thousands of visitors to our province for events that included: 2019 IIHF World Junior Hockey Championship, 2019 World Para-Nordic Skiing Championships and 2018 & 2019 HSBC World Rugby Sevens Series. In September 2018, we were honoured to help launch the new Indigenous Sport Gallery located at the BC Sports Hall of Fame and Museum. This is the world's largest permanent gallery dedicated to the accomplishments of Indigenous athletes, coaches and sport leaders.

Our government believes in creating an inclusive society where everyone can live free of racism and discrimination. Highlights of my ministry's work include funding more than 30 communities across

B.C. to organize community responses against racism and hate, and redesigning the Multiculturalism Grants Program to better support organizations in their work to create a more inclusive province.

Through the Multiculturalism and Anti-Racism Awards, I was also thrilled to be able to honour and recognize the great work of British Columbians who are enhancing multiculturalism and actively standing up to racism and hate in their communities.

My ministry's work has contributed to our government's commitment to British Columbians to make life more affordable, deliver the services that people count on and build a strong, sustainable economy that works for everyone.

The Ministry of Tourism, Arts and Culture *2018/19 Annual Service Plan Report* compares the Ministry's actual results to the expected results identified in the *2018/19 – 2020/21 Service Plan* created in February 2018. I am accountable for those results as reported.



Honourable Lisa Beare  
Minister of Tourism, Arts and Culture  
June 25, 2019

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## Purpose of the Annual Service Plan Report

The Annual Service Plan Report (ASPR) is designed to meet the requirements of the *Budget Transparency and Accountability Act* (BTAA), which sets out the legislative framework for planning, reporting and accountability for Government organizations. Under the BTAA, the Minister is required to report on the actual results of the Ministry's performance related to the forecasted targets documented in the previous year's Service Plan.

## Purpose of the Ministry

The [Ministry of Tourism, Arts and Culture](#) brings together tourism, sport, arts, culture and multiculturalism programs and services to ensure that the people of British Columbia have the opportunity to reach their full potential. This structure contributes to B.C.'s tourism and creative sectors, prioritizes opportunities for participation in sport and the arts and supports and promotes an inclusive society for all B.C.'s diverse cultures and groups.

The Ministry oversees five Crown corporations including [Destination BC](#), the [BC Pavilion Corporation](#), the [Royal BC Museum](#), the [Knowledge Network](#) and the [BC Games Society](#). The Ministry also provides oversight to the [Office of the BC Athletic Commissioner](#). The Ministry works with the [BC Arts Council](#) to support cultural and artistic diversity in the province and with [viaSport](#) to support quality, inclusive and accessible sport across B.C.

Further, the Ministry works with [Creative BC](#) to expand and diversify British Columbia's creative industries, stimulate creation of good jobs and sustainable employment in the creative sector and promote B.C.'s creative content and production capabilities both at home and in the global marketplace.

Delivery of the Ministry's mandate is guided by key legislation, including: the [Arts Council Act](#), the [Athletic Commissioner Act](#), the [Destination BC Corp. Act](#), [Multiculturalism Act](#), the [Museum Act](#), the [Pacific National Exhibition Enabling and Validating Act](#), the [Pacific National Exhibition Incorporation Act](#) and the [Tourism Act](#).

## Strategic Direction

The strategic direction set by Government in 2017 and expanded upon in the Minister's [Mandate Letter](#) shaped the [2018/19 Service Plan](#) and the results reported in this ASPR.

The following table highlights the key goals, objectives or strategies that support the key priorities of Government identified in the 2018/19 Ministry of Tourism, Arts and Culture Service Plan:

Government Priorities	Ministry of Tourism, Arts and Culture Aligns with These Priorities By:
Making life more affordable	<ul style="list-style-type: none"> <li>• Doubling the Province’s investment in the BC Arts Council over four years (Strategy under Objective 2.1)</li> </ul>
Delivering the services people count on	<ul style="list-style-type: none"> <li>• Fostering a creative sector that is dynamic, sustainable and reaches its full social and economic potential (Goal 2)</li> <li>• Ensuring British Columbians from every background have the opportunity to participate in sport and reach their full potential (Objective 3.1)</li> </ul>
A strong, sustainable economy	<ul style="list-style-type: none"> <li>• Promoting a tourism sector that delivers lasting economic and social benefits to British Columbia (Goal 1)</li> <li>• Implementing initiatives to grow B.C.’s creative sector and workforce (Objective 2.2)</li> </ul>

## Operating Environment

A number of factors impacted the Ministry’s operations during the 2018/19 fiscal. The most significant of these were:

- Continued growth in the tourism sector and, in particular, in the fast-growing Indigenous cultural tourism sector. This Ministry works with the sector to ensure British Columbia remains a great place to visit.
- In 2018, floods, wildfires and smoke across British Columbia during peak tourism season resulted in conditions that discouraged travel by residents of Alberta, Washington State and local British Columbians. This is anticipated to be an ongoing challenge for the tourism sector. The Ministry and Destination BC continue to work to support tourism preparedness and recovery in affected areas.
- Recovery activity in the tourism sector in areas of the province affected by wildfires and other hazards in 2017. The Ministry and its partners are actively engaged in developing and implementing strategies to mitigate the risks associated with natural disasters as well as ongoing emergency preparedness planning for the tourism sector.
- Fluctuations in the cost of air travel from key tourism markets resulted in changing visitation numbers from different countries and regions. In addition, uncertainty in the UK market resulting from Brexit has affected discretionary spending on travel in that region.
- The continued low value of the Canadian dollar against the U.S. dollar, in addition to the highly skilled workforce and established infrastructure in British Columbia contributed to the ongoing strength and regional growth in the motion picture sector.
- Challenges and opportunities for the arts, culture and creative sectors related to rapid technological change, digital media and the knowledge economy and resultant impact on access, production, dissemination, audiences and copyright.
- Pressures on the working conditions of artists, cultural producers and arts/culture organizations due to rising costs of living, low levels of compensation, limited access to space for the creation and presentation of arts, organizational capacity pressures and the “gig economy.”

- Updated statistics relating to police reported hate crime in British Columbia were published showing an increase of 55% during the most recent reporting period (2015 – 2017). The Ministry has responded by refocussing its Multiculturalism Grants to target racism and hate activity and build intercultural trust; and continues to maintain a focus on community-based programming to support local responses.

From an economic perspective, British Columbia's real GDP increased by 2.4 per cent in 2018 (according to preliminary GDP by industry data from Statistics Canada), the third strongest growth among provinces. Employment in BC grew by 1.1 per cent, a slower pace compared to previous years. Labour market conditions tightened further, while growth in wages and salaries remained strong. Domestic spending slowed somewhat, reflected by slower growth in retail sales and further moderation in housing activity, particularly home sales. Residential construction was strong with housing starts well above the historical average. Meanwhile, foreign demand overseas helped to support solid growth overall in BC's merchandise exports.

## **Report on Performance**

### ***Goals, Objectives, Measures and Targets***

#### **Goal 1: A tourism sector that delivers lasting economic and social benefits to British Columbia**

Tourism is a key sector of B.C.'s economy, contributing \$9 billion in 2017 in provincial GDP with the potential for even further growth. B.C.'s international reputation for our natural beauty and recreation opportunities are the foundation to sustained success. B.C. tourism businesses attract people from around the world to our province and bring jobs and economic growth to our communities. Tourism presents an opportunity for reconciliation and economic development in Indigenous communities. Our existing markets are strong, and there are significant opportunities to further grow our international tourism markets

#### **Objective 1.1: Work to ensure B.C.'s tourism sector is sustainable and globally competitive**

#### **Key Highlights:**

- Established the Minister's Tourism Engagement Council (MTEC) with a broad-based membership representing a variety of perspectives from across the province and the tourism industry. Consultation with the council has provided insight into the development of tourism priorities and informed the development and launch of the new Strategic Tourism Framework for British Columbia.
- Continued to work closely with Destination British Columbia to expand international tourism marketing, develop Destination Development Plans, support recovery in areas impacted by natural disaster in 2017 and 2018 and to advance emergency planning and mitigation strategies in anticipation of potential future flooding and wildfires.



- Worked with Indigenous organizations, most notably including Indigenous Tourism BC (ITBC) to support Indigenous tourism businesses that create jobs and opportunities for people across the province.
- Worked in collaboration with the Minister of Jobs, Trade and Technology to ensure tourism interests were represented on incoming and outgoing Trade Missions, as well as working with federal, provincial and territorial governments to consider opportunities to address tourism affordability, access and workforce challenges.
- Supported British Columbia’s resort municipalities in building and enhancing tourism infrastructure and programming to ensure they are competitive resort destinations through ongoing commitment to the Resort Municipality Initiative.

Performance Measure	2016/17 Actual	2017/18 Actual	2018/19 Target	2018/19 Actual	2019/20 Target	2020/21 Target
1.1 Provincial tourism revenue growth <sup>1</sup>	7.9% <sup>2</sup>	8.4%	5%	Available November 2019	5%	5%

<sup>1</sup> Data Source: Provincial tourism revenues are estimated by BC Stats based on data on revenues of B.C. tourism businesses. This measure is calculated on a calendar year basis. For example, the 2017/18 actual is based on the period from January 1, 2017 to December 31, 2017.

<sup>2</sup> The 2017/18 actual \$18.4 billion, an increase of 8.4% over the previous year, exceeded projections due to significant increases in the volume of visitors from the United States and overseas markets and increases in spending on accommodations, restaurants, retail and tourism services. Future year targets will be reviewed and adjusted based on a detailed trend analysis.

## Discussion

Tourism revenue measures the money received by businesses, individuals and governments due to tourism. The upward trending of tourism revenue growth is a positive economic indicator of a healthy tourism industry in British Columbia. In 2018/19, the Ministry maintained its focus on delivering programs and services that enable a sustainable and resilient tourism economy in all parts of the province.

As tourism revenues are measured on a calendar year basis, a time-lag for tourism revenue estimates is seen each year (e.g. 2017 estimates are available early 2019) as a result of availability of complete annual business data, as well as internal processing and review time. Data for 2018/19 will be available in November 2019 and will be incorporated into the Ministry’s 2020/21 – 2022/23 Service Plan.

## **Goal 2: A creative sector that is dynamic, sustainable and reaches its full social and economic potential**

In addition to making our communities more interesting, vibrant and diverse, B.C. artists and creative producers contribute nearly \$7 billion to the provincial economy with the film, television and digital media sector becoming an increasingly significant economic driver and employer. Building on our

province’s strengths, the Ministry continues to work to make B.C. a global leader across the province’s creative ecosystem, including arts and culture, film and television, digital media, publishing and music and sound recording.

**Objective 2.1: British Columbia’s arts and culture sector is vibrant, resilient and recognized for creative development**

This objective reflects the Province’s arts and cultural investment priorities by supporting the creation, dissemination and enjoyment of arts and culture as a foundation of diverse, resilient and vibrant communities.

**Key Highlights:**

- The Ministry is on track to doubling the Province’s investment in the BC Arts Council over four years.
- Supported the sustainability and creative development of the arts and culture sector throughout the province by increasing investment in artistic exploration, capacity development and strengthening the network of arts and culture organizations through programs offered by the BC Arts Council.
- Through its partnership with the First People’s Cultural Council, BC Arts Council funding and the Community Resilience through Arts and Culture program, the ministry supported the vibrancy of Indigenous communities and artists in B.C. in a culturally sensitive manner.
- In alignment with *New Foundations - Strategic Plan for the British Columbia Arts Council: 2018-2022*, integrated principles of equity, diversity and access throughout all funding programs and policies to ensure fair and equal access to cultural production and enjoyment.
- Strengthened cultural engagement by increasing opportunities for British Columbians to participate in the arts, while recognizing the unique needs of regional and remote communities.
- Created opportunities for the arts and culture sector to access new markets, including showcasing artists internationally to support success in the province’s trade and tourism strategies.

Performance Measure	2016/17 Actual	2017/18 Actual	2018/19 Target	2018/19 Actual	2019/20 Target
2.1 Number of BC Arts Council Grants awarded <sup>1</sup>	1399	1419	1600	1749	N/A <sup>2</sup>

<sup>1</sup> Data Source: BC Arts Council tracking system and third-party delivery partners’ reports.

<sup>2</sup> For the 2019/20 Service Plan, this measure has been discontinued and replaced with the “Number of artists and art organizations supported by the BC Arts Council funding”.

**Discussion**

In Budget 2018, the BC Arts Council received a budget increase of \$15 million over three years. As a result, in 2018/19, the BCAC was able to award a higher number of project grants and provide supplementary grants through operating assistance programs to support the sustainability of the

province’s arts and culture organizations. These additional grants were awarded in alignment with the direction identified in [New Foundations - Strategic Plan for the British Columbia Arts Council: 2018-2022](#).

Going forward, the BC Arts Council will continue to report publicly on all grants that are issued through its programs. The performance measure that will be assessed in future service plans now relates to the number of artists and arts organizations funded as this demonstrates the expansion of access to funding and the reach of the BC Arts Council.

**Objective 2.2: Implement initiatives to grow B.C.’s creative sector and workforce**

Investment is a key contributor to economic growth. Through annual funding to Creative BC, the Province’s lead agency for the creative sector, the Ministry supports B.C.-originated film and television content development, the expansion of digital and market access programs, the attraction of skilled workers to sustainable creative sector jobs and an expanding client base in publishing, music and interactive content development.

**Key Highlights:**

- Increased annual funding investments in Creative BC to support B.C. musicians, publishers, authors, artists, digital media, indigenous storytellers and the film and TV industries.
- Invested an additional \$1 million in Creative BC for strategic projects to leverage federal funding and create export opportunities for B.C. creators.
- Launched Amplify BC, a \$7.5 million music fund, administered through Creative BC, that directly supports BC’s music industry and leverages additional federal government program funding.
- Worked with Creative BC and the motion picture industry on the Labour Market Information Study to identify training and human resource development needs across the sector.

Performance Measure	2016/17 Actual	2017/18 Actual	2018/19 Target	2018/19 Actual	2019/20 Target	2020/21 Target
2.2 Value of annual motion picture production expenditures in British Columbia <sup>1</sup>	\$2.6B	\$3.4B <sup>2</sup>	\$2.6B	\$3.2B	N/A <sup>3</sup>	N/A <sup>3</sup>

<sup>1</sup> Data Source: Creative BC, Impact Report.

<sup>2</sup> Production activity significantly grew in 2017/18 due to a favourable exchange rate, a highly skilled workforce, and established infrastructure.

<sup>3</sup> Targets have been changed to not applicable, as this performance measure was discontinued in the 2019/20 – 2021/22 Service Plan and replaced with “Value of annual economic contribution across B.C.s creative sector”.

## Discussion

This measure serves as an indicator of the Province's broader success in maintaining its position as a world-class centre for all types of creative sector production. Strong competition from other jurisdictions makes this progress significant.

Over the last five years, British Columbia has grown to become one of the world's largest centres for visual effects and digital animation. B.C. is the third largest motion picture production centre in North America, after Los Angeles and New York. Dedicated provincial tax incentives for film, television, digital animation, visual effects, post-production and interactive digital media have significantly contributed to its growth and sustainability.

Production in 2018/19 surpassed the 2018/19 target by \$600 million. The continued low value of the Canadian dollar against the U.S. dollar, in addition to the highly skilled workforce and established infrastructure in British Columbia contributed to this variance.

### **Goal 3: A sport sector that maximizes the power of sport in communities across the province**

Sport provides important health and social benefits for individuals, helps improve the quality of life in our communities and provides tourism and economic development opportunities for our province. Sport also presents an important opportunity for reconciliation with Indigenous peoples across British Columbia. The Ministry is focused on ensuring that the positive outcomes of sport benefit British Columbians in communities across the province.

### **Objective 3.1: Ensure British Columbians from every background have the opportunity to participate in sport and reach their full potential**

The Parliamentary Secretary for Multiculturalism and Sport has been directed to consult with B.C.'s amateur and recreational sport organizations to identify strategies to expand access to sports and support for amateur and recreational sport activities.

### **Key Highlights:**

- During 2018/19, consultation with B.C.'s amateur and recreational sport organizations included participation in a Multisport Organization Leadership Council, the Sport BC Roundtable and individual meetings with a variety of Sport organizations. This work is ongoing and will assist the Ministry in identifying strategies to expand access to sports and support for amateur and recreational sport activities.
- Adopted and implemented Sport Calls to Action of the Truth and Reconciliation Commission. Through funding and partnership with the Indigenous Sport, Physical Activity and Recreation Council (I-SPARC), the Ministry has supported multiple initiatives targeted at increasing indigenous access to sport. Further, the Indigenous Sport Gallery in the BC Sports Hall of Fame was unveiled celebrating the contribution of B.C.'s Indigenous athletes.

- Worked with the Minister of Municipal Affairs and Housing to develop a community capital infrastructure fund to upgrade and build sports facilities, playgrounds and local community centres.
- Supported B.C. athletes, coaches and officials as they progress and pursue excellence at higher levels of competition (e.g. BC Games, Canada Games, Olympic and Paralympic Games and other major events).
- Announced a \$2.5 million investment over three years to expand Sport BC programs, such as KidSport BC, to help more children and youth participate in sport. Investment is aimed at children from lower-income families, Indigenous children, children and youth with disabilities, girls and newcomers to Canada.

Performance Measure	2016/17 Actual	2017/18 Actual	2018/19 Target	2018/19 Actual	2019/20 Target
3.1 Percentage of B.C. athletes on national teams <sup>1</sup>	35%	34%	30%	34%	N/A <sup>2</sup>

<sup>1</sup> Data Source: Canadian Sport Institute Pacific (as of January 2018). National teams include those athletes who represent Canada at events such as Olympic, Paralympic, or Commonwealth Games and/or World Championships or who are supported through the [Sport Canada Athlete Assistance Program](#) (AAP) in the current year. Sports included in the measure are those that have been targeted for enhanced performance support funding. Twenty-four such sports were included in the measure in 2018/19.

<sup>2</sup> Targets have been changed to not applicable, as this performance measure was discontinued in the 2019/20 – 2021/22 Service Plan and replaced with “Percent of female sport leaders”.

## Discussion

This measure reflects the strength of the B.C. sport system and the value of the Ministry’s investment in supporting this system. An athlete, for example, who earns a position on a national team is supported by a system of coaches, organizations, volunteers, sport science/medicine professionals and others on her or his way to higher levels of competition.

B.C. athletes comprised 34 per cent of national team membership of the 25 sports receiving provincial enhanced funding in 2018/19. This proportion is greater than B.C.’s per capita (13 per cent) share of Canada’s population. The 2018/19 target was exceeded by four points, indicating that the Province’s investment in high performance athletes continues to achieve results.

Other indicators monitored by the Ministry include B.C. athlete performance at international competitions. At the PyeongChang 2018 Winter Olympics and Paralympic Games:

- Sixty-three athletes with a connection to B.C. comprised 22 per cent of the Canadian Olympic Team and earned 38 per cent (six gold, three silver and two bronze) of Canada’s 29 medals.
- Twenty-four athletes with a connection to B.C. comprised 43.6 per cent of the Canadian Paralympic Team and earned 54 per cent (four gold, two silver and nine bronze) of Canada’s 28 medals.

Although the Ministry will continue to monitor the percentage of B.C. athletes on national teams, the performance measure has been discontinued in the 2019/20 Service Plan.

### **Objective 3.2: Expand tourism through hosting sport events**

The number and scope of sport events that British Columbia is able to attract or deliver in any given year is impacted by various factors including timing (e.g. international federations wishing to rotate events in different regions), other events being hosted provincially or locally, high franchise fees and intense global competition. While this makes it challenging to develop metrics that are consistent over time, the Ministry continues to monitor and report out on its return on investment for those events that commission economic impact assessments as well as regional distribution of event funding.

#### **Key Highlights:**

- Invested in hosting opportunities that help develop local economies through regional, national and international tourism. Examples of supported events include; 2019 IIHF World Junior Hockey Championship, 2019 World Para-Nordic Skiing Championships, 2018 & 2019 HSBC World Rugby Sevens Series and the 2018 Scottie's Tournament of Hearts.
- Provided oversight to the BC Athletic Commissioner, an independent office that regulates the conduct of professional boxing and mixed martial arts (MMA) as well as amateur MMA, kickboxing, Muay Thai and Pankration events throughout British Columbia.
- Supported the Tourism Events Program and key stakeholders to evaluate the impact of events coming to B.C. and ensure Provincial support reflects the expected impact of the event.
- Worked with the BC Pavilion Corporation (PavCo) to execute sales and marketing initiatives to attract high profile events to BC Place Stadium and the Vancouver Convention Centre that optimize economic benefit for British Columbians.

#### **Discussion**

Through bid solicitations and identification of opportunities through sport event hosting programs (i.e. Hosting BC and major sporting events) and other means, the Parliamentary Secretary for Multiculturalism and Sport assists the Minister in identifying opportunities to expand tourism through hosting sport events.

### **Goal 4: A society that values and embraces diversity and inclusion across all sectors**

British Columbia is the most culturally diverse province in the country. It is home to 203 of the 630 First Nations in Canada, vibrant urban Indigenous communities and residents who trace their origins to more than 200 countries or regions around the world. British Columbians are increasingly aware, positive and proactive around diversity and inclusion issues, recognizing that our strength is in our diversity. The Province takes seriously its responsibility to help end discrimination and eliminate hatred, violence and bigotry.

**Objective 4.1: Celebrate B.C.'s rich diversity as a source of innovation and global networking**

Multiculturalism programs help to ensure that people from all backgrounds and cultures can build strong families and successful futures in our province. B.C. is the most diverse province in Canada. The Ministry is committed to the principles of inclusion, respect and equality with programs designed to advance and strengthen multiculturalism in the province to enhance opportunities for all British Columbians to fully participate and thrive in the province.

**Key Highlights:**

- Created a new Strategies and Initiatives Work Plan for Multiculturalism programs that supports a strong vision of inclusion, with a focus on embracing multiculturalism, promoting diversity and inclusion and challenging racism and hate in all forms.
- Created greater opportunities to profile the positive socio-economic impacts of multiculturalism, including: recognizing the 25<sup>th</sup> anniversary of the *Multiculturalism Act*: holding the first Hall of Honour celebration during Multiculturalism Week; and proudly honouring B.C.'s champions at a provincial Anti-racism & Multiculturalism Awards ceremony on the International Day for the Elimination of Racial Discrimination.
- Launched e-version of *Celebration: Chinese Canadian Legacies in British Columbia* and distributed hard cover book to public schools, post secondary institutions, libraries and visitor centres across B.C.
- Established the Chinese Canadian Museum Working Group, held 8 regional community consultations in 5 different locations and continues to work in partnership the City of Vancouver to establish a Chinese Canadian Museum.

**Objective 4.2: Collaborate with communities and partners to challenge racism, discrimination, hate and other barriers to inclusivity**

Feeling safe and welcome where you live is a fundamental human right. In B.C., there is no place for hate. The Ministry continues to work across many fronts, including promoting multiculturalism, re-establishing the Human Rights Commission through the Attorney General and working in a spirit of reconciliation with Indigenous communities and people to answer the [Truth and Reconciliation Calls to Action](#) to challenge and guard against racism and hate.

**Key Highlights:**

- Province-wide engagement informed legislative amendments to re-establish the Office of the Human Rights Commissioner, to promote and protect human rights for all British Columbians.
- Funded 36 B.C. communities to deliver locally-led anti-racism and anti-hate projects through the Organizing Against Racism and Hate program.
- Redesigned the Multiculturalism Grants Program, with the advice of the Multicultural Advisory Council, to better reflect new priorities of fostering greater trust and understanding

between British Columbians, reducing racism and systemic barriers; and issued grants for 76 new projects that will occur across B.C. in 2019/20.

- Upheld and fulfilled the objectives established in the B.C. Multiculturalism Act, including an innovative new approach to developing the Annual Report on Multiculturalism to the Minister.
- Supported the Truth and Reconciliation Commission’s Calls to Action and the United Nations Declaration of the Rights of Indigenous People by seeking opportunities to support the dialogue and actions needed to create the conditions for reconciliation with Indigenous people.
- Worked together with the Semiahmoo, Haida and Kwakwaka’wakw First Nations to re-raise and restore a totem pole that welcomes visitors at the Peace Arch Provincial Park as part of the reconciliation process.

Performance Measure	2016/17 Actual	2017/18 Actual	2018/19 Target	2018/19 Actual	2019/20 Target
4.2 Number of communities who have completed their annual deliverables to be an active member of the Organizing Against Racism and Hate network <sup>1</sup>	32	36	40	36	N/A <sup>2</sup>

<sup>1</sup> Data Source: Ministry of Tourism, Arts and Culture.

<sup>2</sup> Targets have been changed to not applicable, as this performance measure was revised in the 2019/20 – 2021/22 Service Plan to include the Multiculturalism Grants Program and renamed “Number of BC communities engaged in projects that build intercultural trust and understanding and reduce racism and systemic barriers”. The revised measure is a better reflection of the number of B.C. communities engaged in delivering projects that build intercultural trust and understanding and reduce racism and systemic barriers through the Organizing Against Racism and Hate program and the Multiculturalism Grants Program (not just the Organizing Against Racism and Hate Program as was described in the original measure).

## Discussion

The Ministry is responsible for the *Multiculturalism Act*, which includes a policy directive to “reaffirm that violence, hatred and discrimination on the basis of race, cultural heritage, religion, ethnicity, ancestry or place of origin have no place in the society of British Columbia” and “work towards building a society in British Columbia free from all forms of racism and from conflict and discrimination based on race, cultural heritage, religion, ethnicity, ancestry and place of origin.”

The [Organizing Against Racism and Hate](#) (OARH) network helps government implement that policy directive through a community partnership approach, which strives towards local solutions for local incidents. This approach allows communities to be prepared to address a racially motivated incident if and when it occurs.

Given the rise in reported hate activity in B.C. (2015-2017), in fiscal 2018/19 the Ministry paused continued program expansion to allow for a community dialogue on opportunities to enhance and redesign the Organizing Against Racism and Hate program. To advance this goal, the Ministry met with partners from 36 communities to set priorities and explore new ways of responding to racism and hate at the local community level. This performance measure was revised in the 2019/20 – 2021/22 Service Plan to better reflect the range of anti-racism and anti-hate work supported in BC



communities by including communities participating in the Multiculturalism Grants Program. The new measure more accurately captures the number of B.C. communities delivering projects that build intercultural trust and understanding and reduce racism and systemic barriers.

## **Financial Report**

### ***Discussion of Results***

The Discussion of Results reports on the Ministry of Tourism, Arts and Culture financial results for the year ended March 31, 2019 and should be read in conjunction with the Financial Reporting Summary Table provided below.

This fiscal, the Ministry received a total of \$20.368 million in other authorizations to fund a number of priority investments, including:

- The Resort Municipality Initiative;
- Canada 150 Anniversary Investments;
- RBCM Modernization Concept Plan;
- Amplify BC;
- Vancouver Symphony Orchestra;
- Expansion of KidSport BC Program;
- RBCM Repatriation of First Nations remains and belongings;
- Support to send athletes to the North American Indigenous Games; and
- Chinese Canadian Museum.

In 2018/19 the Ministry realized a surplus of \$450,000 in Physical Fitness and Amateur Sport funds before the adjustment of prior year accruals, which represents 0.5 per cent of the estimated total Ministry budget allocation. The underspending was due to lower than anticipated returns on investment within the special account.

**Resource Summary**

	Estimated	Other Authorizations <sup>1</sup>	Total	Actual	Variance
<b>Operating Expenses (\$000)</b>					
Sport	21,391	3,960	25,351	24,912	-439
Tourism, Creative Sector, Arts and Culture	36,542	14,818	51,360	52,427	1,067
Multiculturalism	2,276	0	2,276	1,750	-526
Transfer to Crown Corporations and Agencies	79,281	1,590	80,871	80,871	0
Executive and Support Services	1,191	0	1,191	1,089	-102
<b>Sub-Total</b>	<b>140,681</b>	<b>20,368</b>	<b>161,049</b>	<b>161,049</b>	<b>0</b>
<b>Special Accounts (\$000)</b>					
BC Arts and Culture Endowment	2,500	0	2,500	2,500	0
Physical Fitness and Amateur Sport Fund	1,200	0	1,200	750	-450
<b>Subtotal</b>	<b>144,381</b>	<b>20,368</b>	<b>164,749</b>	<b>164,299</b>	<b>-450</b>
Adjustment of Prior Year Accrual	0	0	0	0	0
<b>Total Ministry</b>	<b>144,381</b>	<b>20,368</b>	<b>164,749</b>	<b>164,299</b>	<b>-450</b>
<b>Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000)</b>					
Executive and Support Services	1	0	1	0	-1
<b>Total</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>-1</b>
<b>Capital Plan (\$000)</b>					
BC Pavillion Corporation Capital Fund	14,836	0	14,836	14,813	-23
<b>Total</b>	<b>14,836</b>	<b>0</b>	<b>14,836</b>	<b>14,813</b>	<b>-23</b>

1 "Other Authorizations" include Supplementary Estimates, Statutory Appropriations and Contingencies. Amounts in this column are not related to the "estimated amount" under sections 5(1) and 6(1) of the Balanced Budget and Ministerial Accountability Act for ministerial accountability for operating expenses under the Act.

## **Appendix A: List of Crowns, Agencies, Boards and Commissions**

### **Crown Corporations**

[Destination BC](#)

[BC Games Society](#)

[BC Pavilion Corporation](#)

[Knowledge Network](#)

[Royal BC Museum](#)

### **Agencies, Boards and Commissions**

[BC Arts Council](#)

[Creative BC](#)

[Medal of Good Citizenship Committee](#)

[Minister's Tourism Engagement Council](#)

[Multicultural Advisory Council of BC](#)

[Office of the BC Athletic Commissioner](#)

[viaSport](#)

[Whistler Sport Legacies Society](#)