

Knowledge Network Corporation

2026/27 – 2028/29 Service Plan

February 2026



For more information on Knowledge Network Corporation contact:

4355 Mathissi Place

Burnaby, B.C. V5G 4S8

604.431.2222 Toll Free: 1.877.456.6988

Or visit our website at

knowledge.ca

knowledgekids.ca

Published by Knowledge Network Corporation

Board Chair's Accountability Statement



The 2026/27 – 2028/29 Knowledge Network Corporation Service Plan was prepared under the Board's direction in accordance with the *Budget Transparency and Accountability Act*. This plan is consistent with government's strategic priorities and fiscal plan. The Board is accountable for the contents of this plan and is responsible for the validity and reliability of the information presented.

All significant assumptions, policy decisions, events and identified risks, as of January 31 have been considered in preparing the plan.

The performance measures presented are consistent with the *Budget Transparency and Accountability Act*, Knowledge Network Corporation's mandate and goals, and focus on aspects critical to the organization's performance. The targets in this plan have been determined based on an assessment of Knowledge Network Corporation's operating environment, forecast conditions, risk assessment and past performance.

Signed on behalf of the Board by:

A handwritten signature in black ink, which appears to read "Satwinder Bains".

Satwinder Bains
Board Chair, Knowledge Network Corporation
January 31, 2026

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Strategic Direction

In 2026/27, the public sector organizations will do their part to support the Government of British Columbia's prioritizing support for people by taking action to make life better for everyone.

Despite a challenging fiscal environment due to global uncertainty, trade relationship reordering, and low resource prices, over the past year Government made significant progress on efforts to reduce costs for British Columbians, hire more doctors and nurses, and build more homes, hospitals and schools, faster. Crown Agencies will continue to advance these key priorities even as tariffs, trade policies, and instability outside of the province's borders continue to put pressure on the province's finances.

Ongoing fiscal pressure means all parts of Government, including Crown Agencies must continue to do their part to maximize efficiencies and make sure every dollar counts.

To respond to these extraordinary times, Crown Agencies will support Government's focus on expanding trade and investment both within Canada and abroad and delivering major projects that offer good jobs and opportunities for people and communities. This focus on economic growth and prosperity is critical to delivering the revenue needed to provide services and infrastructure.

Good relationships and mutually beneficial partnerships with First Nations are critical to building a better future for everyone in British Columbia. Crown Agencies will continue supporting efforts to implement the Declaration on the Rights of Indigenous Peoples Act Action Plan. Through collaboration and open dialogue, we aim to foster trust, stability and certainty for all.

This 2026/27 service plan outlines how Knowledge Network Corporation will support the Government's priorities and selected action items identified in the most recent [Knowledge Network Corporation Mandate Letter](#).

Purpose of the Organization and Alignment with Government Priorities

Knowledge Network, British Columbia's public educational broadcast and streaming service, provides viewers with a trusted source of free and commercial-free content that enriches minds, fosters understanding and contributes to a connected and more informed society.

Our work is anchored by our values: curious, committed, inclusive and accountable. Focused on serving and reflecting diverse B.C. audiences, Knowledge Network provides an important viewing alternative for people living in British Columbia. This includes educational content that fosters learning and emotional development for young children, as well as a curated selection of thought-provoking documentaries, dramas, arts and culture, travel, science, nature and performing arts programs for adult viewers.

In addition to serving viewers, Knowledge Network plays a key role in strengthening British Columbia's domestic production sector through:

- the commissioning of original B.C. documentaries which also enables independent producers to leverage financing from federally regulated production funds including the Canada Media Fund and Certified Independent Production Funds;
- the pre-licensing of original children's programming in partnership with other Canadian public broadcasters, which helps to sustain an industry sector that creates invaluable, quality educational content for our children;
- working independently and collectively with industry partners to achieve greater equity, diversity, inclusion and accessibility within the broadcast and production sectors.

Knowledge Network is committed to doing our part to meaningfully advance truth and reconciliation, equity, diversity, inclusion and accessibility. Our programming impacts the way viewers see their lives, the lives of others and the world around them. The diverse programs we commission, from B.C. filmmakers in particular, help ensure our viewers see elements of their lives and those of their neighbours broadly reflected back on Knowledge Network. At a cultural level, these stories have a profound social impact, helping people to better see and understand one another. For communities whose voices have been historically excluded from mainstream media channels, the sharing of these stories provides validation and supports healing.

Economic Statement

B.C.'s economy saw mixed performance among sectors in 2025 amid U.S. tariffs and related global economic uncertainty and declining B.C. population growth. Consumer spending was strong through the first half of the year, supported by front-loaded spending ahead of U.S. tariffs (particularly for automobiles), lower inflation and interest rates, but spending has slowed in recent months. Residential construction remained above average in 2025 despite declining from the high levels of activity seen in recent years, and home sales were subdued in 2025. Meanwhile other investment indicators (such as public sector investment and commercial building permits) saw steady growth despite headwinds from economic uncertainty. B.C.'s exports have been resilient amid U.S. tariffs. The value of international exports was unchanged as lower forestry exports and coal prices offset higher values of natural gas and copper exports.

The Economic Forecast Council (EFC) estimates that B.C. real GDP grew by 1.5 per cent in 2025. In the near-term, the EFC expects B.C.'s economy to also grow by 1.5 per cent in 2026 and by 1.9 per cent in 2027, similar to the national average. For Canada, the EFC estimates growth of 1.6 per cent in 2025 and projects national real GDP growth of 1.3 per cent in 2026 and 1.9 per cent in 2027.

A volatile global trade conflict as well as immigration and population fluctuations are the main risks to the outlook. Other risks include commodity price instability, renewed inflationary pressures leading to elevated interest rates, prolonged housing market weakness, and climate change impacts.

Performance Planning

Goal 1: People living in British Columbia are informed and inspired by Knowledge Network's quality, commercial-free programming.

While continuing to maintain a competitive public television service, Knowledge Network will invest in improving and expanding its streaming service, to reach new, diverse viewers. We will work to attract more viewers through offering an improved experience and programming that resonates with diverse audiences living in British Columbia.

Performance Measures

Performance Measure	2025/26 Forecast	2026/27 Target	2027/28 Target	2028/29 Target
[1a] Videos streamed on Knowledge.ca and related Apps	3,008,800 ¹	3,010,800	3,012,800	3,014,300
[1b] Videos streamed on Knowledgekids.ca and related Apps	5,000,000 ²	5,000,000	5,000,000	5,000,000
[1c] Total Market Share on Television	4.5%	4.5%	4.5%	4.5%

Data source:

1a and 1b: *Google Analytics 4*. Tracks total videos played after pre-rolls across all websites and Apps in a fiscal year.

1c: *Numeris Canada*. The proportion of individuals viewing a specific program or daypart compared to the total number of individuals watching television during the same interval time. Vancouver Extended Market for primetime (viewers 2+, 6pm to 12am, Monday to Sunday). Note that Numeris panelists are concentrated in the Vancouver Extended Market area (Lower Mainland and parts of Vancouver Island) and therefore the numbers they provide give only a partial view of our B.C. viewers.

Objective 1.1: Serve and reflect diverse B.C. audiences

Viewers have access to more services, platforms and devices on which to watch content than ever before. Through programming choices, partnerships and investments in audience development, more people living in British Columbia will know about our service. We are focused on increasing reach with our core target demographic of adults 40+ with curious minds, and children 2-8 and their caregivers to ensure they see stories that resonate and reflect their communities and interests.

Key Strategies

- Reflect the broad diversity of our audiences by further refining our programming choices.
- Attract and retain new and diverse audiences by investing in brand awareness and retention activities.

¹ 2025/26 Service Plan target for Videos streamed on Knowledge.ca and related Apps is 3,008,800.

² 2025/26 Service Plan target for Videos streamed on Knowledge Kids and related Apps is 5,000,000.

- Foster values-aligned strategic partnerships to extend our reach to relevant audiences and communities.
- Broaden discoverability by strategically expanding the platforms on which Knowledge Network is available, starting with Smart TVs³.
- Expand qualitative audience insights to inform marketing and programming decisions.

Goal 2: Diverse perspectives are elevated through the licensing of original B.C. documentaries.

The independent production community is a key partner in the creation of original content. As a public broadcaster, Knowledge Network will continue to invest in B.C. documentaries that advance Indigenous rights and represent diverse voices, cultures, and perspectives.

Performance Measures

Performance Measure	2025/26 Forecast	2026/27 Target	2027/28 Target	2028/29 Target
[2a] 25% of licence fees invested by Knowledge Network in first-window commissions of original one-off documentaries will be with projects led by majority-owned (min. 51 per cent) B.C. independent Indigenous production companies (total commissions over six years).	On track to reach 25% over six years	Remain on track to reach 25% over six years	Remain on track to reach 25% over six years	Remain on track to reach 25% over six years
[2b] 50% of licence fees invested by Knowledge Network in first-window commissions of original one-off documentaries will be with projects led by majority-owned (min. 51 per cent) B.C. independent BPOC (Black and People of Colour) production companies (total commissions over six years).	On track to reach 50% over six years	Remain on track to reach 50% over six years	Remain on track to reach 50% over six years	Remain on track to reach 50% over six years

Data source:

2a and 2b: Knowledge Network will commission a minimum of two original one-off documentaries annually or a minimum total of 12 projects over the 6-year time-period corresponding with the commitment period. The time frame of six years was chosen as documentary series are high in cost and are generally only undertaken every 18 months to two years, which does not provide enough base to set licence fee targets in a three-year Service Plan. Also, the long production timelines for one-off original projects typically cross fiscal years so this performance measure's extended time-period provides the lead-time needed to appropriately plan for and meet the established target by 2030/31.

³ Developing apps for selected Smart TVs (Samsung and LG models) will make Knowledge Network easier to find and watch. on popular streaming devices, where viewers already spend time watching content. Development will begin in 2026.

Objective 2.1: Strengthen B.C.'s domestic production sector

In a time of significant destabilization and audience fragmentation across the screen sector, commissioning and pre-licensing a rich and diverse cross section of programming and connecting these stories with B.C. audiences will help to strengthen B.C.'s domestic production sector. Strategic partnerships, as well as concrete targets and metrics will further strengthen the sector by helping dismantle the historic and present-day barriers that have limited the full participation of equity deserving groups in creating original screen content.

Key Strategies

- Support B.C.'s domestic documentary sector and help address historical inequities by applying equity targets to the commissioning of first-window⁴, one-off⁵ documentaries.
- Support Indigenous narrative sovereignty by requiring director/writer roles on first-window commissioned Indigenous projects be filled by First Nations, Métis or Inuit persons.
- Collect data on ownership of the production companies, as well as members of the creative production teams we work with to a) assess representation across intersections of equity-deserving groups and b) inform work with industry organizations to support addressing gaps.
- Maximize opportunities for B.C. documentary and children's programming producers working with Knowledge Network to leverage funding from federally regulated production funds including the Canada Media Fund and Certified Independent Production Funds.
- Support growth and development of the B.C. domestic production sector through strategic collaborations with other industry organizations.

Goal 3: British Columbia's public educational broadcaster remains financially strong and sustainable.

Knowledge Network's success is built on a foundation of support from viewer donations and the Government of British Columbia. With each passing year, Knowledge Network's programming and operational costs are increasingly dependent on the financial support of its charitable donors, Knowledge Partners. To provide the financial capacity to sustain Knowledge's television and streaming services, we will focus on attracting diverse audiences and converting new viewers to donors while continuing to actively steward our current donors.

⁴ Knowledge Network supports the project early in the process, often during the development phase. Knowledge Network is involved creatively and has the exclusive broadcast rights in Canada.

⁵ One-off documentaries refer to a single documentary (e.g., 1 hour) as opposed to a series (e.g., 3-5 hours).

Performance Measures

Performance Measure	2025/26 Forecast	2026/27 Target	2027/28 Target	2028/29 Target
[3a] Knowledge Partner Donations	\$5,800,000	\$5,800,000	\$5,800,000	\$5,800,000
[3b] Legacy Circle Donors	1080	1100	1120	1140

Data source: Blackbaud donor database.

3a: Tracks total Knowledge Partner donations received through the Annual Fund each fiscal year. The Annual Fund is donations from viewers that directly support Knowledge Network programming and operations in a fiscal year. High cost of living and economic uncertainty can impact the likelihood of individual, annual donations.

3b: Tracks total number of individuals who have notified us that they have left a gift in their will to the Knowledge Network Endowment Fund (cumulative). Gifts to the Knowledge Network Endowment Fund are restricted in two ways: 1) the capital can never be spent 2) the investment income must be used to directly support programming on Knowledge Network.

Objective 3.1: Sustain philanthropic revenue

Across the non-profit sector, charitable giving has declined post-pandemic in large part due to economic uncertainty and inflationary pressures. Building new audiences, focusing on long term retention efforts (including legacy giving) and undertaking new acquisition activities will help stabilize philanthropic revenue for the near term, so we can sustain current levels of operation.

Key Strategies

- Improve donor acquisition by leveraging Knowledge Network's new streaming platform.
- Improve donor acquisition from diverse communities through new outreach activities.
- Improve automation for more efficient fundraising processes to allow increased focus on serving and cultivating donors.
- Encourage retention and legacy giving through improved impact reporting.

Financial Plan

Financial Summary

\$000	2025/26 Forecast	2026/27 Budget	2027/28 Plan	2028/29 Plan
Revenues				
Province of B.C. Operating Contributions	6,611	6,611	6,611	6,611
Annual Fund Donations	5,800	5,800	5,800	5,800
Amortization of Deferred Contributions – Province	144	144	270	583 ¹
Other Revenue and Production Funding	435 ²	65	65	65
Endowment Investment Income (restricted for programming)	1,500 ³	1,700	1,750	1,800
Total Revenue	14,490	14,320	14,496	14,859
Expenses				
Curation and Presentation	3,360	2,801	2,884	2,968
Audience Engagement and Philanthropy	2,737	2,824	2,887	2,952
Broadcast Platforms and Streaming Channels	2,778	3,232	3,287	3,343
Amortization of Broadcast Rights & Equipment	3,936	3,936	4,062	4,375
Administration:				
President's Office	312	333	346	360
Board of Directors	48	35	35	35
Finance	513	526	538	550
Facilities	320	320	320	320
Human Resources	214	217	222	227
Other	272	272	272	272
Total Expenses	14,490	14,496	14,853	15,402
Annual Surplus (Deficit) from Operations	0	(176)	(357)	(543)⁴
Endowment Contributions Received (Restricted)⁵	1,200	2,000	2,000	2,000
Annual Surplus	1,200	1,824	1,643	1,457

\$000	2025/26 Forecast	2026/27 Budget	2027/28 Plan	2028/29 Plan
Accumulated Surplus (Invested in Broadcast Rights & Capital Assets, Endowment Fund)	48,714	50,538	52,181	53,638
Total Liabilities	3,487	3,487	3,487	3,487
Capital Expenditures (Broadcast Rights)^{6, 7}	5,054	4,883	4,000	4,000
Total Debt	0	0	0	0

Note: The above financial information was prepared based on Generally Accepted Accounting Principles. Based on current investment income results received after third quarter reporting was submitted, Endowment Investment Income will exceed the 2025/26 forecasted amount.

¹ Between 2024 and 2028, Knowledge Network will receive \$2.25 million through a partnership with Creative BC to support three documentary series from mid-career to senior B.C. producers. Knowledge Network will defer this amount and begin to recognize deferred contributions and amortization expenses related to these projects from 2026 to 2035. This adheres to the standard six-year license term for Knowledge Network commissions.

² The 2025/26 forecast is higher than projected in the previous Service Plan due to Knowledge Network receiving a final payment of \$370,000 from the Canada Media Fund for the production of season 2 of the children's animated series *Luna, Chip and Inkie Adventure Rangers Go!*

³ Contributions to the Endowment Fund are invested. The income from the investment is reported as revenue for programming. The actual contributions to the Endowment Fund (i.e. estate gifts, gifts in memory) are restricted. Market performance is a factor in generating investment income from the Endowment Fund.

⁴ Projected deficits are anticipated due to potential impact of the Balanced Measures Mandate.

⁵ Projections are higher than in previous Service Plans due to recent increases in gifts to the Endowment Fund. Endowment contributions are held in trust and are therefore not recognized as operating revenue. Gifts and donations directed to the Endowment Fund are reported as Endowment Contributions Received. These contributions are excluded from operating revenue because they are permanently restricted for endowment purposes. In contrast, the investment income generated by the Endowment Fund is recorded as operating revenue and it is required to be used to support programming.

⁶ This represents the cash spent to acquire primarily broadcast rights and some equipment.

⁷ A portion of the Endowment Fund income is used to purchase broadcast rights.

Key Forecast Assumptions, Risks and Sensitivities

Area of Risk	Risk Factors and Sensitivities	Mitigation Strategies
Decline in revenue from Charitable Giving to the Annual Fund (high risk)	<p>Almost half of Knowledge Network's operating budget comes from viewer donations through the Annual Fund. The Annual Fund is comprised of unrestricted donations raised throughout the year from individual viewers or households.⁶</p> <p>Revenue from charitable giving is declining with the cost of living reducing the capacity of people to give to charities.⁷</p> <p>Shrinking donor base due to fewer donors giving to charities in Canada.</p>	<p>Improve donor acquisition by leveraging Knowledge Network's new streaming platform.</p> <p>Improve donor acquisition from diverse communities through new outreach activities.</p> <p>Improve automation for more efficient fundraising processes to allow increased focus on serving and cultivating donors.</p>
Decline in number of Commissioned Original B.C. Productions (high risk)	<p>Reduced investment in original B.C. programming by Knowledge Network due to increasing operational costs with status quo funding means fewer opportunities for B.C. producers to access leveraged federal funding for their projects.</p>	<p>Invest full amount of Endowment Income annually to program-related costs including commissions.</p> <p>Commission a minimum of two original one-off B.C. documentaries annually.</p>
Discoverability (medium risk)	<p>Staying top of mind with audiences is significantly more challenging in the streaming environment than the linear television environment.</p> <p>Essential broadcast equipment upgrades, streaming platforms improvements and cybersecurity investments limit funds available for</p>	<p>Invest in a minimum of 1 marketing campaign per broadcast season (4 per year).</p> <p>Foster values-aligned strategic partnerships to extend our reach to relevant audiences and communities.</p>

⁶ The Annual Fund (annual donations) is separate from the Endowment Fund (legacy gifts). Contributions to the Endowment Fund are restricted, meaning these contributions are held in perpetuity. The income from the Endowment Fund is used only to support programming costs. The actual donations cannot be used.

⁷ Donations to the Annual Fund peaked in 2021/22 at \$6,574,000. Donations to the Annual Fund in 2025/26 are forecast at \$5,800,000.

	marketing and promotion of programming.	Broaden discoverability by strategically expanding the platforms on which Knowledge Network is available, starting with Smart TVs ⁸ .
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Management's Perspective on Financial Outlook

Management's Perspective on Financial Outlook

Financial pressures from increased operational costs, specifically necessary investments in our broadcast and streaming platforms, have become a significant concern for Knowledge Network. Almost half of Knowledge Network's operating budget comes from viewer donations. It is becoming more challenging to meet our \$5.8 million annual donation target as the high cost of living and economic uncertainty means people are less likely to donate to charities. Donation rates are being closely monitored.

Knowledge Network is forecasting \$1,200,000 in Endowment Fund contributions from donors in 2025/26. As restricted funds, these contributions are held in perpetuity.

The organization is also forecasting \$1,500,000 in Endowment Investment Income. Projections are higher than in previous Service Plans due to recent increases in gifts to the Endowment Fund. We anticipate continued growth of Endowment Investment Income in future years. The \$1,200,000 in Endowment Contributions noted above are held in trust and are therefore not recognized as operating revenue. Only the investment income generated by the Endowment Fund may be used, and it is restricted to supporting programming.

This amount will be invested in programming, freeing up monies to be redirected towards increasing operational costs. Consequently, it will not result in a net increase in spend on programming but will allow Knowledge Network to maintain current levels of investment. This diminishes⁹ Knowledge Network's ability to increase investment in original programming that unlocks production financing for producers. Knowledge Network plays a unique role by leveraging significant federal investment that enables B.C. to get its fair share of federal funding to support B.C.'s domestic production sector and bring local stories to audiences across the province.

⁸ Developing apps for selected Smart TVs (Samsung and LG models) will make Knowledge Network easier to find and watch on popular streaming devices, where viewers already spend time watching content. Development will start in 2026.

⁹Capital expenditures (which includes broadcast rights for acquired and commissioned programs) are higher in some years depending on the amount invested in programming, the fiscal year a license terms starts, and the amount amortized each year of the license term. Limited ability to invest in original programming will impact capital expenditures in future years. Knowledge Network's investment in original programming serves as a "market trigger", unlocking access to leveraged financing that enables B.C. independent producers to complete their production budgets.

Appendix A: Subsidiaries and Operating Segments

Inactive Subsidiaries

- Knowledge West Communications Corporation

Appendix B: Mandate Letter from the Minister Responsible



June 3, 2025

Satwinder Bains
Chair, Board of Directors
Knowledge Network Corporation
4355 Mathissi Place
Burnaby, BC V5G 4S8

Dear Satwinder Bains:

On behalf of Premier Eby and Executive Council, I would like to extend my thanks to you and your board members for your organization's leadership, dedication, and expertise in which you serve the people of British Columbia.

Public sector organizations—including Crown corporations, Health Authorities, and Post-Secondary Institutions—support British Columbians by delivering vital public services and are accountable to the public through their Minister responsible. Your continued leadership in advancing and preserving the public interest strengthens trust in public institutions.

This mandate letter, which I am sending in my capacity as Minister responsible for Knowledge Network Corporation, communicates our government's priorities for the entire public sector and provides specific direction and expectations of your organization for the duration of Government's term.

Government's priority is to make a tangible difference in people's lives through growing the economy, creating good paying jobs, strengthening health care, and making our communities and neighbourhoods safer for British Columbians. British Columbians expect public sector organizations to deliver responsible, quality services equitably in all regions across the province. This includes strategic stewardship in planning, operations, financial, risk, and human resource management including information security and privacy protection. Providing equitable service requires due consideration of the diverse needs of local communities with specific attention to the unique needs of rural, remote, and First Nation communities.

.../2

In the current economic and fiscal context including the threat of U.S. tariffs and other global economic challenges affecting British Columbian families, your organization is to work with ministry staff to review all existing programs and initiatives to ensure programs remain relevant, efficient, sustainable, grow the economy, and help keep costs low for British Columbians. Public sector organizations are expected to adhere to the principles of: cost consciousness, accountability, appropriate compensation, service, and integrity. This includes following the spirit and intent of core government fiscal management practices to make all efforts to achieve administrative and operating efficiencies while delivering core programs and services.

Strategic stewardship requires public sector organizations keep up-to-date systems and implement effective cybersecurity practices, including maintaining information management and cybersecurity policies, guidelines, and standards; assessing enterprise risk for high-value information and services, including confidential and sensitive data; and continuously evaluating and updating security practices to align with industry standards. The [Office of the Chief Information Officer](#) within the Ministry of Citizens Services is available to support and offer guidance to your organization in any of these areas including communication protocols with core government.

As required by the *Climate Change Accountability Act*, you must ensure your organization implements plans and strategies for minimizing greenhouse gas emissions and managing climate risk. Your organization is expected to work with my ministry to report out on these plans and activities as required by legislation. Public sector organizations will continue to take action on climate change, a commitment that remains foundational and key to a healthy and prosperous BC for future generations.

Underlying all this work is our partnership with Indigenous peoples and our commitment to advancing reconciliation. I expect your organization to comply with the *Declaration on the Rights of Indigenous Peoples Act*, including implementing existing commitments made under it. I expect your organization to work in partnership with First Nations rights-holders to advance shared interests.

Public sector organizations must also adhere to government direction provided through the [Public Sector Employers' Council Secretariat](#) (PSEC) with respect to public sector compensation and bargaining mandates. Your organization's compensation decisions must be consistent with policy direction provided through PSEC.

Please coordinate closely with PSEC before finalizing compensation decisions for existing CEOs or Presidents and Vice Presidents and in the recruitment of new CEOs or Presidents. PSEC consultation is also encouraged prior to hiring for Vice President positions.

The Crown Agencies Secretariat (CAS) in the Ministry of Finance supports public sector organizations to operate effectively, in the public interest, and aligned with government's strategic direction and priorities. Within CAS, the [Crown Agencies and Board Resourcing Office](#) will continue to support your board on recruitment, appointments, and professional development by ensuring board composition and governance reflects the diversity of our province.

I expect you to ensure the important priorities and areas of focus listed in this letter are incorporated into the practices of your organization and as you develop plans to address the following priorities:

- Provide people living in British Columbia with a quality, trusted, freely available, and commercial-free programming service on television and streaming platforms.
- Broadcast/stream curated, diverse programming that enriches minds, fosters understanding, and contributes to a more connected, inclusive, and informed society. This includes content for young children, rooted in principles of early childhood development, and adult programming exploring topics such as history, arts, culture, Indigenous perspectives, nature, and climate change.
- Collaborate with diverse BC-based independent producers to create original documentaries for Knowledge Network audiences, leverage federal funding, and strengthen BC's domestic production sector.
- Ensure Indigenous and racialized independent producers are equitably reflected in Knowledge Network's commissioned programming by setting measurable reparations-based targets and metrics in the service plan.

Each board member is asked to sign this letter to acknowledge this direction from government to your organization. The signed letter is to be posted publicly on your website by June 2025.

I look forward to continuing to work with you and your board colleagues to ensure the sustainable delivery of the services the public relies on.

Sincerely,



Spencer Chandra Herbert
Minister of Tourism, Arts, Culture and Sport
Date: June 3, 2025

cc: Honourable David Eby, KC
Premier

Shannon Salter
Deputy Minister to the Premier, Cabinet Secretary
and Head of the BC Public Service

Doug Scott
Deputy Minister and Secretary to Treasury Board
Ministry of Finance

Elenore Arend
Associate Deputy Minister, Crown Agencies Secretariat
Ministry of Finance

Silas Brownsey
Deputy Minister
Ministry of Tourism, Arts and Culture

Heather Charlotte Bastin
Director
Knowledge Network Corporation

cc: Rishamdeep Kaur Boparai
Director
Knowledge Network Corporation

Sukhvinder Chouhan
Director
Knowledge Network Corporation

Jocelyn Denise Eisert
Director
Knowledge Network Corporation

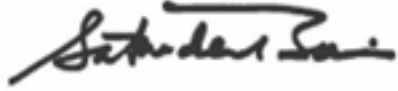
Selwyn Jacob
Director
Knowledge Network Corporation

Sukhvinder Lachar
Director
Knowledge Network Corporation

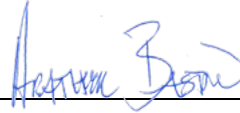
Eve Munro
Director
Knowledge Network Corporation

Anne O'Shea
Director
Knowledge Network Corporation

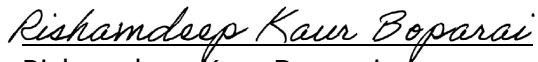
Michelle van Beusekom
President and Chief Executive Officer
Knowledge Network Corporation



Satwinder Bains
Chair, Knowledge Network Corporation
Date: *June 11, 2025*



Heather Charlotte Bastin
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Rishamdeep Kaur Boparai
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Sukhvinder Chouhan
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Jocelyn Denise Eisert
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Selwyn Jacob
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Sukhvinder Lachar
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Eve Munro
Director, Knowledge Network Corporation
Date: *June 11, 2025*



Anne O'Shea
Director, Knowledge Network Corporation
Date: *June 11, 2025*