

**Ministry of
Tourism, Arts
and Culture**

**2017/18 – 2019/20
SERVICE PLAN**

September 2017



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Minister's Accountability Statement

The *Ministry of Tourism, Arts and Culture 2017/18 - 2019/20 Service Plan* was prepared under my direction in accordance with the *Budget Transparency and Accountability Act*. I am accountable for the basis on which the plan has been prepared.



A handwritten signature in black ink that reads "Lisa Beare". The signature is written in a cursive, flowing style.

Honourable Lisa Beare
Minister of Tourism, Arts and Culture
August 30, 2017

Table of Contents

Minister’s Accountability Statement	3
Purpose of the Ministry	5
Ministry Goals, Objectives and Performance Measures	6
Resource Summary	8
Appendix A: Ministry Contact Information	9

Purpose of the Ministry

The [Ministry of Tourism, Arts and Culture](#) brings together tourism, sport, arts, culture and multiculturalism programs and services to ensure that the people of British Columbia have the opportunity to reach their full potential. This new structure contributes to B.C.'s thriving tourism and creative sectors, prioritizes opportunities for participation in sport and the arts, and supports and promotes B.C.'s diverse cultures.

The Ministry oversees five Crown corporations including [Destination BC](#), the [BC Pavilion Corporation](#), [Royal BC Museum](#), the [Knowledge Network](#), and the [BC Games Society](#). The ministry also provides oversight to the [Office of the BC Athletic Commissioner](#). The Ministry works with the [BC Arts Council](#) to support cultural and artistic diversity in the province and with [viaSport](#) to engage and unify British Columbians through the power of sport.

Further, the Ministry works with [Creative BC](#), to expand and diversify British Columbia's creative industries, stimulate creation of good jobs and sustainable employment in the creative sector and promote B.C.'s creative content and production capabilities both at home and in the global marketplace.

The Ministry supports the work of the [Minister's Council on Tourism](#) to achieve its goals.

The success of the Ministry depends on solid partnerships with First Nations, local and provincial public sector organizations, regional and city destination marketing organizations, Visitor Centres, the network of not-for-profit organizations, small and medium-sized businesses, large corporations, and all levels of government.

Delivery of the Ministry's mandate is guided by key legislation, including: the [Arts Council Act](#), the [Athletic Commissioner Act](#), the [Museum Act](#), the [Pacific National Exhibition Enabling and Validating Act](#), the [Pacific National Exhibition Incorporation Act](#), the [Destination BC Corp. Act](#), the [Tourism Act](#) and B.C.'s [Multiculturalism Act](#).

Ministry Goals, Objectives and Performance Measures

The Ministry of Tourism, Arts and Culture's goals are to help government achieve the following three commitments to British Columbians:

- The first commitment is to make life more affordable. British Columbians are counting on government to make their lives easier by containing costs and service fees.
- The second commitment is to deliver the services that people count on. Government services touch the lives of British Columbians every day, and there is so much more that we can – and must – do to provide these services where and when people need them. Additionally, in many cases, critical programs and services are delivered by Crown Corporations. Our Ministry will work with Board Chairs to improve levels of service to citizens.
- The third commitment is to build a strong, sustainable, innovative economy that works for everyone. Our government believes that all ministries and public sector organizations have a role to play in supporting broad-based economic growth, developing poverty reduction strategies, and helping create good-paying jobs in every region of the province.

Integrating with these priorities is government's commitment to true, lasting reconciliation with First Nations in British Columbia, as we move towards fully adopting and implementing the United Nations Declaration on the Rights of Indigenous Peoples and the Calls to Action of the Truth and Reconciliation Commission.

Beyond our work in supporting these commitments, the Minister of Tourism, Arts and Culture has been tasked in the [Mandate Letter](#) to achieve the following specific objectives and performance targets:

- Champion tourism as a job creator in British Columbia, and work to expand tourism marketing efforts internationally.
- Work with the Minister of Jobs, Trade, and Technology to include British Columbia's tourism sector in trade missions.
- Double the Province's investment in the BC Arts Council over four years.
- Increase investments in Creative BC over four years.
- Establish an arts infrastructure fund to help provide space for B.C. artists.
- Continue to work with Creative BC to ensure B.C. film and TV makers get their fair share of federal investments from Telefilm, and other federal government programs.
- Work with the Minister of Finance to expand B.C.'s film labour tax credit to include B.C. writers.

- Work with the Minister of Municipal Affairs and Housing to develop a community capital infrastructure fund to upgrade and build sports facilities, playgrounds, local community centres, and arts and culture spaces.

Our Ministry will continue to develop specific objectives and performance measures for inclusion in our 2018/19 – 2020/21 Service Plan, which will be released with Budget 2018.

Resource Summary

Core Business Area	2016/17 Restated Estimates ¹	2017/18 Estimates	2018/19 Plan	2019/20 Plan
Operating Expenses (\$000)				
Arts, Culture and Sport	46,867	47,637	47,685	47,685
Tourism and Film Policy	4,196	4,196	4,208	4,208
Multiculturalism and Corporate Initiatives	2,265	2,269	2,276	2,276
Transfers to Crown Corporations and Agencies	77,548	78,540	78,742	78,869
Executive and Support Services	1,190	1,190	1,191	1,191
BC Arts and Culture Endowment Special Account	2,500	2,500	2,500	2,500
Physical Fitness and Amateur Sports Fund	1,700	1,700	1,700	1,700
Total	136,266	138,032	138,302	138,429
Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000)				
Executive and Support Services	0	1	1	1
Total	0	1	1	1
Capital Plan (\$000)				
BC Pavilion Corporation Capital Fund	14,822	15,238	10,722	10,000
Total	14,822	15,238	10,722	10,000

¹ For comparative purposes, amounts shown for 2016/17 have been restated to be consistent with the presentation of the 2017/18 Estimates.

* Further information on program funding and vote recoveries is available in the [Estimates and Supplement to the Estimates](#).

Appendix A: Ministry Contact Information

Hon. Lisa Beare

Minister

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Further information on the various programs and services provided by the Ministry of Tourism, Arts and Culture can be found at www.gov.bc.ca/tac.

To contact a specific person or program in the Ministry of Tourism, Arts and Culture, please refer to the [B.C. Government Directory](#).