

**Ministry of  
Jobs, Trade and  
Technology**

**2017/18 – 2019/20  
SERVICE PLAN**

September 2017



For more information on the British Columbia Ministry of Jobs, Trade and Technology,  
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## Minister Accountability Statement



The *Ministry of Jobs, Trade and Technology 2017/18 - 2019/20 Service Plan* was prepared under my direction in accordance with the *Budget Transparency and Accountability Act*. I am accountable for the basis on which this plan has been prepared.

A handwritten signature in black ink, appearing to read "Bruce Ralston".

Honourable Bruce Ralston  
Minister of Jobs, Trade and Technology  
August 30, 2017

## Minister of State Accountability Statement



I am the Minister of State for Trade and support the Minister of Jobs, Trade and Technology. Under the *Balanced Budget and Ministerial Accountability Act*, I am accountable for the deliverables listed in Appendix B.

A handwritten signature in black ink, appearing to read "George Chow".

Honourable George Chow  
Minister of State for Trade  
August 30, 2017

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## Purpose of the Ministry

The [Ministry of Jobs, Trade and Technology](#) works to make life more affordable for British Columbians by building a strong, sustainable, innovative economy that works for everyone. The Ministry does this by attracting and supporting innovative companies that create good local jobs; investing in infrastructure; revitalizing traditional industries like forestry and mining; leading development and implementation of comprehensive economic strategies, policy and programs to support economic growth and diversification across the province; leading on climate by creating jobs and supporting clean tech companies that reduce our carbon impact; attracting, welcoming and supporting newcomers so that they can find work at their skills level and contribute to our economy; delivering programs and initiatives to support a growing small business sector; and advocating, protecting and advancing B.C.'s interests in trade negotiations and disputes. This is also achieved by delivering services that expand exports in key sectors like clean technology, manufacturing and agrifoods; opening markets for B.C. goods and services in the United States, Europe and Asia; attracting strategic investments into all regions of the province, including rural communities; and developing and growing strategic relationships and international partnerships, including innovation agreements.

The Ministry has an oversight role for the following Crown corporations: [Forestry Innovation Investment Ltd.](#), the [BC Immigrant Investment Fund](#), [BC Renaissance Capital Fund](#), [BC Trade and Invest Ltd.](#), the [BC Innovation Council](#), and the [Nechako-Kitimaat Development Fund Society](#). The Ministry also has legislative or oversight responsibility for a number of agencies, boards and commissions, including: the [Aboriginal Business Investment Council](#), the [North Island-Coast Development Initiative Trust](#), the [Northern Development Initiative Trust](#), the [Premier's Women's Economic Council](#), the [Premier's Technology Council](#), and the [Southern Interior Development Initiative Trust](#). For more information about the Ministry's many areas of responsibility and key initiatives, visit the [Ministry's website](#).

## Ministry Goals, Objectives and Performance Measures

The Ministry of Jobs, Trade and Technology's goals are to help government achieve the following three commitments to British Columbians:

- The first commitment is to make life more affordable. British Columbians are counting on government to make their lives easier by containing costs and service fees.
- The second commitment is to deliver the services that people count on. Government services touch the lives of British Columbians every day, and there is so much more that we can – and must – do to provide these services where and when people need them. Additionally, in many cases, critical programs and services are delivered by Crown Corporations, and our Ministry will work with Board Chairs to improve levels of service to citizens.
- The third commitment is to build a strong, sustainable, innovative economy that works for everyone. Our government believes that all ministries and public sector organizations have a role to play in supporting broad-based economic growth, developing poverty reduction strategies, and helping create good-paying jobs in every region of the province.

Integrating with these priorities is government's commitment to true, lasting reconciliation with First Nations in British Columbia, as we move towards fully adopting and implementing the United Nations Declaration on the Rights of Indigenous Peoples and the Calls to Action of the Truth and Reconciliation Commission.

Beyond our work in supporting these commitments, the Minister of Jobs, Trade and Technology has been tasked in the [Mandate Letter](#) to achieve the following specific objectives and performance targets:

- Establish B.C. as a preferred location for new and emerging technologies by supporting venture capital investment in B.C. start-ups, taking measures to increase the growth of domestic B.C. tech companies, and removing barriers to attracting and repatriating skilled workers.
- Ensure that the benefits of technology and innovation are felt around the province by working with rural and northern communities and equity-seeking groups to make strategic investments that support innovation and job growth.
- Establish an Emerging Economy Task Force to address the changing nature of business over the next 10-25 years and establish an Innovation Commission to advocate for the technology sector.
- Work with the Minister of Forests, Lands, Natural Resource Operations, and Rural Development to advocate for a fair deal for B.C. in softwood lumber negotiations with the United States, and to increase employment in the forestry and innovative wood manufacturing sectors.
- Work with the Ministry of Finance to cut the small-business tax rate and create a Small Business Task Force.
- Create a framework to promote local hiring on government projects.
- Work with the Minister of Advanced Education, Skills and Training to improve credential assessments and create a centre to coordinate and educate newcomers in their fields.
- Develop B.C.'s national and international trade relations.

Our Ministry will continue to develop specific objectives and performance measures for inclusion in our 2018/19 – 2020/21 Service Plan, which will be released with Budget 2018.

## Resource Summary

Core Business Area	2016/17 Restated <sup>1</sup>	2017/18 Estimates	2018/19 Plan	2019/20 Plan
<b>Operating Expenses (\$000)</b>				
<b>International Business Development</b>	18,658	21,196	21,746	21,746
<b>Technology, Innovation and Economic Development</b>	9,240	20,440 <sup>2</sup>	11,318	10,518
<b>Workforce, Immigration and Major Investments</b>	11,707	11,745	11,807	11,807
<b>Integrated Data Office</b>	4,600	8,640 <sup>3</sup>	11,705	11,705
<b>International Strategy and Competitiveness</b>	8,974	8,991	9,019	9,019
<b>Small Business, Regulatory and Service Improvement</b>	3,096	3,096	3,124	3,124
<b>Transfers to Crown Corporations and Agencies</b>	24,390	40,640 <sup>4</sup>	27,640	27,640
<b>Executive and Support Services</b>	5,536	5,575	5,620	5,620
<b>Northern Development Fund Special Account</b>	500	500	500	500
<b>Total</b>	<b>86,701</b>	<b>120,823</b>	<b>102,479</b>	<b>101,679</b>
<b>Ministry Capital Expenditures (Consolidated Revenue Fund) (\$000)</b>				
<b>Executive and Support Services</b>	1	1	1	1
<b>Total</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>

<sup>1</sup> For comparative purposes, amounts shown for 2016/17 have been restated to be consistent with the presentation of the 2017/18 Estimates.

<sup>2</sup> Reflects an investment of \$10 million in the North Island-Coast Development Initiative Trust to support economic development of the Vancouver Island/Coast region.

<sup>3</sup> \$4 million is allocated to support a range of activities and initiatives using public data to enable evidence-based decision-making and improve social and economic outcomes.

<sup>4</sup> Includes additional funding provided to the BC Innovation Council of \$13.5 million for the BC Tech Co-op Grants Program and BC Innovation Skills Initiative and \$2million to deliver the Innovative Ideas Procurement Fund.

\* Further information on program funding and vote recoveries is available in the [Estimates and Supplement to the Estimates](#).

## Appendix A: Ministry Contact Information

### Minister's Office

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### Minister of State for Trade's Office

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### Deputy Minister's Office

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To learn more about the numerous programs and services provided by the Ministry of Jobs, Trade and Technology, please visit our website at [www.gov.bc.ca/JTT](http://www.gov.bc.ca/JTT).

To find a specific person or program in the Ministry of Jobs, Trade and Technology, you can use the [B.C. Government Directory](#).



## **Appendix B: Minister of State for Trade Mandate Letter**

Ministry-specific accountabilities (excerpt from the [Mandate Letter](#)):

- Work across ministries and with the federal government to ensure British Columbia's interests are protected and advanced in trade negotiations and disputes.
- Work across ministries and with the B.C. chapter of the Canadian Manufactures and Exporters Association to further export opportunities for B.C. businesses.
- Work with the Minister of Forests, Lands, Natural Resource Operations, and Rural Development to advocate for a fair deal for B.C. in softwood lumber negotiations with the United States.
- Work with the Minister of Forests, Lands, Natural Resource Operations, and Rural Development, and with B.C.'s forest industry to expand efforts to market innovative manufactured wood products to world markets.
- Work with the Minister of Tourism, Arts and Culture to ensure that British Columbia's tourism sector is represented on trade missions.
- Work with the Minister of Agriculture to advance B.C. food and agricultural exports, especially to growing markets in the Asia Pacific.
- Work with the Minister of Advanced Education, Skills and Training to develop a multi-year growth strategy for expanding exports in the manufacturing sector.

## Appendix C: Nechako-Kitamaat Development Fund Society

### Organizational Overview

The Nechako-Kitamaat Development Fund Society (NKDFS) was incorporated on August 18, 1999 to support sustainable economic activity in northern communities affected by the Kemano Completion Project and by the creation of the Nechako Reservoir. The Government of British Columbia provides NKDFS with \$500,000 annually from the Northern Development Fund, a 50-50 cost-sharing partnership fund created by the Province and Rio Tinto.

NKDFS spends the income from its long-term investments on programs and projects that meet each community's goals for economic development and community stability. For more information on the Nechako-Kitamaat Development Fund Society, visit the website at [www.nkdf.org](http://www.nkdf.org).

### Corporate Governance

The Nechako-Kitamaat Development Fund Society's Board of Directors includes:

- Doris Fraser
- Greg Goodwin (Ministry Representative)
- Ray Klingspohn
- Kathie LaForge
- Jamie Neilson
- Lianne Olson
- Mike Robertson
- Wayne Salewski (Chair)
- Cindy Shelford

Biographical information is located at: [nkdf.org/about/board-members](http://nkdf.org/about/board-members).

### Goals and Strategies

The *BC-Alcan Northern Development Fund Act* defines the purpose of the fund as follows:

- (1) The purpose of the fund is to promote sustainable economic development in Northwestern British Columbia.
- (2) Without limiting subsection (1), the fund may be used for the following:
  - (a) Supporting investment in new or existing businesses;
  - (b) Creating new employment or stabilizing existing employment;
  - (c) Supporting other goals that are consistent with subsection (1) and that the minister considers desirable.

The Nechako-Kitamaat Development Fund Society will focus on the following primary areas—Capacity Building; Planning; Business Development; Recreational-Social; Community Infrastructure; and Tourism—and adopt the following strategies:

- 1) To fund projects that address impacts most important to the communities.
- 2) To review applications expeditiously.
- 3) To give priority to projects that maximize economic benefits.
- 4) To canvas communities and organizations to solicit feedback and determine the effectiveness of NKDF programs and potential new initiatives.

- 5) To explore ways to target funding toward more diverse, collaborative, and regional projects.
- 6) To explore options to increase capital for NKDF programs.
- 7) To implement a tool to measure the success of the programs.

**Summary Financial Outlook**

	<b>2015/16 Actual</b>	<b>2016/17 Actual</b>	<b>2017/18 Budget</b>	<b>2018/19 Budget</b>	<b>2019/20 Budget</b>
Transfers from British Columbia Investment Management Corporation	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000

## **Appendix D: British Columbia Trade and Invest Ltd.**

### **Organizational Overview**

British Columbia Trade and Invest Ltd. was incorporated as a crown corporation on April 4, 2017 to conduct Trade and Investment activities as a Representative Office in Malaysia.

### **Corporate Governance**

British Columbia Trade and Invest Ltd.'s Board of Directors includes:

- Brian Krieger, Member
- Tracy Campbell, Member