## BUDGET 2009

# Ministry of Small Business, Technology and Economic Development

# 2009/10-2011/12 Service Plan

February 2009



For more information on the British Columbia Ministry of Small Business, Technology and Economic Development, see Ministry Contact Information on Page 24 or contact:

# Ministry of Small Business, Technology and Economic Development PO BOX 9324 STN PROV GOVT VICTORIA, B.C. V8W 9N3

or visit our website at www.gov.bc.ca/tted

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# Message from the Minister and Accountability Statement



The unprecedented growth of British Columbia's economy since 2001 is benefiting our province during these uncertain economic times. Our economy has outperformed Canada's every year since 2003. Our Major Projects Inventory of all construction projects has shown increases in 21 consecutive quarters. High-technology revenues have broken records six years running.

We will continue diversifying our markets, which has also helped put us in a better position than almost any other jurisdiction in North America during the economic downturn. As part of the Asia Pacific Initiative, we have opened trade and investment offices in Seoul, Shanghai and Tokyo, and plan to launch four more in other key Asian markets within the next year. The Asia-

Pacific Business Centre, opening in 2009 in Vancouver, will act as a hub to facilitate trade and investment opportunities.

The Ministry remains committed to partnering with British Columbia's small business community and the Small Business Roundtable, to make British Columbia the most small business friendly jurisdiction in Canada. Looking ahead, the Ministry will be leading Straightforward BC: Regulation, Clear and Simple, a government wide approach to regulatory requirements, that encourages prosperity, innovation and opportunity. Since 2001, government has reduced provincial regulations by almost 43 per cent.

Research and innovation continue to shape British Columbia's economic development. The Ministry's responsibilities include overseeing the B.C. Knowledge Development Fund contributions to research organizations, internship funding for graduate students, the Premier's Technology Council, and the B.C. Innovation Council. The Ministry will also ensure research investments across government align with the goals of the B.C. Research and Innovation Strategy.

We are committed to building on our reputation as a leader in the development of sustainable environmental technologies and alternative energy. The Innovative Clean Energy Fund accelerates commercialization of clean energy technologies to make them available to B.C. and the rest of the world, and supports the government's Climate Action Plan.

As the 2010 Olympic and Paralympic Winter Games approach, we are capitalizing on their economic potential for British Columbia and showcasing B.C. as an ideal location to invest, do business, work, study, live and visit. Our Trade, Investment and Labour Mobility Agreement with Alberta serves as an inspiration for full labour mobility and freer trade on the national level.

The Ministry of Small Business, Technology and Economic Development 2009/10 - 2011/12 Service Plan was prepared under my direction in accordance with the *Budget Transparency and Accountability Act*. I am accountable for the basis on which the plan has been prepared. All material, fiscal assumptions and policy decisions as of February 6, 2009 have been considered in preparing the plan, and I am accountable for achieving the specific objectives in the plan.

Honourable Ida Chong

He Chong

Minister of Small Business, Technology and Economic Development

February 6, 2009

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## **Purpose of the Ministry**

The Ministry of Small Business, Technology and Economic Development helps to build a strong provincial economy that maximizes opportunities and small business growth throughout the province. The Ministry facilitates economic growth, wealth and job creation, and diversification of provincial and regional economies. The Ministry is committed to working with First Nation communities, Aboriginal people, local communities and regions as well as small businesses, industry, educational and non-governmental organizations.

Small business is a significant driver of British Columbia's economic growth and is vital to the province's economic success. The Ministry supports a business climate where small business prospers by improving the province's competitiveness as a place to visit, live, work, invest and do business. The Ministry works with other ministries, partners, the small business community, and the private sector to identify and address economic competitiveness issues and make B.C. the most small business friendly jurisdiction in Canada.

The Ministry's activities include marketing and promoting British Columbia to expand trade and investment opportunities and increase sales and exports of goods and services. The Ministry contributes to sustaining economic growth throughout the province by removing barriers to trade, investment and labour mobility; diversifying the economy; and encouraging the development and adoption of clean and renewable technology. The Ministry is also responsible for ensuring the economic benefits of the Province's financial investments associated with hosting the 2010 Olympic and Paralympic Winter Games are maximized.

The Ministry provides funding for research, innovation and technology to diversify the economy away from traditional commodity sectors to high-growth high-opportunity sectors and to fuel sustained economic growth throughout the Province. The Ministry's responsibilities include: oversight of funding through the British Columbia Knowledge Development Fund contributions to research organizations; internship funding for graduate students; the Premier's Technology Council; the British Columbia Innovation Council and the BC Immigrant Investors Fund. The Ministry also ensures alignment with the objectives of the B.C. Research and Innovation Strategy.

The Ministry is also responsible for leading the way to the province's low-carbon economy. With our groundbreaking research, strong collaborative leadership and competitive business climate, B.C. is a world-class locale for the production of clean and green technologies. B.C. is emerging as a global leader in sustainable development, environmental technologies and innovative energy management.

The Ministry is also responsible for identifying and advancing British Columbia's priorities to the federal government in negotiations of international trade agreements, including the anticipated Canada-European Union Economic Partnership. The Ministry is directly responsible for the Asia Pacific Initiative, a government and province wide strategy released in April 2007. This initiative ensures B.C.'s efforts are strategically oriented toward the economic, social and cultural opportunities represented by the Asia-Pacific region. The Ministry is taking both leadership and supporting roles in ensuring this significant undertaking is successful in achieving the greatest possible growth in trade and investment for the province.

### **Strategic Context**

#### **Key Opportunities**

**Asia-Pacific:** British Columbia is Canada's gateway to the growing economies in the Asia-Pacific region. Establishing B.C. as the pre-eminent trade and cultural hub between Asia and North America will ensure all British Columbians benefit from our enhanced relationship with and proximity to the Asia-Pacific. Asia's dramatic demographic changes have created a demand for not only our traditional resource products, but also new products and services, such as urban infrastructure design, planning and development; engineering; clean energy; health care; tourism; and technology – all areas where British Columbia has expertise and competitive advantages.

**Economic:** Global financial market conditions are affecting economic performance in B.C. The lower Canadian dollar is providing some relief to companies with revenues in U.S. dollars and costs in Canadian dollars. Diversification into export markets other than the U.S. will offset the effects of the U.S. recession; there is considerable opportunity for B.C. to gain a greater share of the Chinese market for wood and wood products. Within B.C., a softer housing market will be counteracted by continued infrastructure and non-residential investments.

**Labour Market and Trade:** Implementation of provincial initiatives aimed at trade, investment and labour markets, the workforce and the economy will advance the growth of skilled, diversified and well-paying jobs for British Columbians. The province is well positioned to welcome workers from all Canadian jurisdictions needed both for economic growth and to replace older workers who are retiring.

**New Relationship:** The Province recognizes that B.C.'s full potential will only be realized when Aboriginal people participate fully in the social and economic life of the province. The Ministry is working with First Nations leaders, First Nations communities, the Métis Nation of British Columbia and other Aboriginal organizations to increase economic opportunities and the participation of Aboriginal people in local, regional and provincial economies.

**2010 Olympic and Paralympic Winter Games:** The 2010 Olympic and Paralympic Winter Games create the opportunity for unparalleled international exposure for B.C. and will open up new opportunities for investment and business development.

**Knowledge-based Industries:** Research, innovation and technology development are key drivers of productivity and economic competitiveness, which lead to increased trade and economic diversification as industries move up the value chain and our economy and society become more knowledge-based.

**Business Environment:** Provincial tax legislation and policy, and the regulatory environment contribute to the competitiveness of the province's investment climate and its ability to attract and retain small businesses. The Ministry will continue collaborating with other ministries and levels of government delivering programs and services impacting the small business community to implement initiatives that support the success of the small business sector.

#### **Key Challenges**

**Export Growth Strongly Rooted in Resource Industries:** Goods represent nearly 80 per cent of B.C. exports to other countries and 48 per cent of exports to other provinces. Growth in export diversity, particularly the strengthening service sector, will help balance the strong cyclical forces common in goods industries.

**Productivity:** A key factor to improving living standards is increasing productivity, generally measured by output per worker, per hour. Improvements in productivity are necessary to fuel further economic growth and raise B.C.'s standard of living. Investments in research, innovation and technology development, which are key drivers of productivity and economic competitiveness, will ultimately lead to increased trade as our economy and society becomes more knowledge-based.

**Skill Shortages and Demographics:** British Columbia's businesses will face a major challenge replacing the skilled workers expected to retire over the next two decades. Business and industry will have to tap into all sources of workers to meet their labour force needs. Analysis shows this will leave B.C. employers short of workers, requiring a new focus on attracting and retaining skilled immigrants to British Columbia. Immigration is a key source of new labour force growth in B.C. and will continue to be for the next decade. Reducing barriers to labour mobility within Canada will further ensure workers have access to B.C.'s labour market.

**Economic Outlook:** The private sector now expects that B.C. will experience slower economic growth in 2009 and 2010 than it has in previous years. Risks to B.C.'s economic outlook include a prolonged U.S. recession, continued turmoil in global financial markets, slower global demand for B.C. products, volatile commodity prices and further moderation of domestic demand in B.C.

**Access to Venture Capital:** B.C. traditionally has not had access to the level of venture capital that reflects our potential for growth. Attracting additional investment is essential to creating a mature venture capital market in B.C. This in turn ensures that companies can grow in B.C. and the benefit of that growth remains in B.C.

Climate Change Adaptation: Pine forests dominate the Interior of B.C. and the economies of many communities. Projections indicate the mountain pine beetle infestation could kill the majority of the pine forest in British Columbia by 2013. Reinventing the economies of these communities in time to adapt represents a critical challenge.

# Goals, Objectives, Strategies and Performance Measures

# Goal 1: British Columbia is recognized globally as a preferred place to visit, live, work, invest and do business, and as Canada's Pacific Gateway

Objective 1.1: Enable the province's residents and businesses to take advantage of increasing international and domestic trade by enhancing B.C.'s economic competitiveness

#### **Strategies**

- Reduce barriers to labour mobility for skilled workers and professionals to ensure the province's economic success is not hindered by workforce shortages arising from an aging population and global competitiveness for skilled workers.
- Advance B.C.'s priorities in the federal government's international trade negotiations, such as the anticipated Canada-European Union Economic Partnership.
- Strengthen internal trade across Canada through successful implementation of changes to the Agreement on Internal Trade.
- Fully implement the B.C.-Alberta Trade, Investment and Labour Mobility Agreement to build more open and competitive markets for the benefit of all consumers, workers, businesses and investors.
- Build on the success of the B.C.-Alberta agreement and implement amendments to Chapter 7 of the Agreement on Internal Trade allowing freer movement on skilled workers and professionals in Canada
- Streamline regulatory differences between the province and key trading partners.
- Create a business climate in which small business prospers.
- Reduce regulatory burden by decreasing overall regulatory requirements and streamlining access to government programs, services and processes.
- Continue improving the regulatory climate through Straightforward BC to attract new investment and enhance economic competitiveness.

#### Objective 1.2: Increase trade with and investment in B.C.

#### **Strategies**

- Increase the amount of venture capital available to B.C. businesses.
- Promote investment opportunities in B.C. with Asia, the U.S. and European investors.
- Increase foreign direct investment attraction activities and promotion initiatives to facilitate greater participation of B.C. businesses in key markets.
- Enhance close commercial connections with Asia, the U.S. and Europe to stimulate innovation and drive productivity and economic growth in B.C.
- Increase activities to attract headquarters and operations of financial institutions to Vancouver.
- Strengthen key relationships by promoting the province's competitive advantages and increase trade and investments in high-growth high-opportunity sectors.
- Build on B.C's reputation as a global leader in regulatory reform, balancing responsibility with innovation.

#### Vancouver International Financial Centre

The financial services sector continues to be one of the fastest growing sectors in British Columbia. A strategy is under development to establish Vancouver as a leading international financial centre and key link in the financial marketplace for emergent trade between Asia and North America. The Province will work to draw the operations of both domestic and international financial institutions to Vancouver over the next two years, expand the services of Export Development Canada in British Columbia, and increase Vancouver's identity as Canada's Pacific global financial centre by raising the city's ranking to the top 25 in the Global Financial Centres Index by 2012.

# Performance Measure 1: Percentage of Canada's venture capital invested in B.C. and the amount of foreign venture capital invested

Performance Measure	Benchmark	2008/09 Forecast	2009/10 Target	2010/11 Target	2011/12 Target
Total venture capital invested in B.C.	\$225M	\$248M	\$260M	\$273M	\$280M <sup>4</sup>
The amount of foreign venture capital invested in B.C. <sup>1,2</sup>	\$70M or 30%	\$80M or 32%	\$84M or 33%	\$90M or 33%	\$95M or 33%
B.C.'s share of Canada's total venture capital investment	12%³	13%	13.5%	14%	14%

<sup>&</sup>lt;sup>1</sup> British Columbia competes with other provinces for venture capital. The appropriate level of foreign venture capital for investment in B.C. is currently being determined through consultation with stakeholders during the development of a Provincial technology strategy. The level of 30 per cent of annual supply is the current target to be maintained. This figure is subject to change pending the outcome of the consultation process.

#### **Discussion**

A supply of quality local venture capital encourages the growth of entrepreneurial firms in existing and emerging sectors and is considered an important catalyst for attracting foreign venture capital. This measure indicates the way trade and foreign investment is affecting B.C.'s economic performance by contributing to job creation, capital investment, innovation and productivity, which in turn support economic growth.

Entrepreneurship and innovation are vital to economic growth and will increase British Columbia's productivity, wealth creation and facilitate a rise in the standard of living. Foreign capital investment indicates B.C.'s ability to generate ideas and B.C. executives' ability to build viable businesses around those ideas. A rising level of foreign investment indicates the global marketplace sees B.C.'s companies and sectors as healthy and strong.

#### Objective 1.3: Promote B.C. products and services in priority markets

#### **Strategies**

• Promote greater awareness of B.C. as Canada's Pacific Gateway in multiple languages through a variety of promotional mechanisms.

<sup>&</sup>lt;sup>2</sup> Data Source: Thomas Venture Economics.

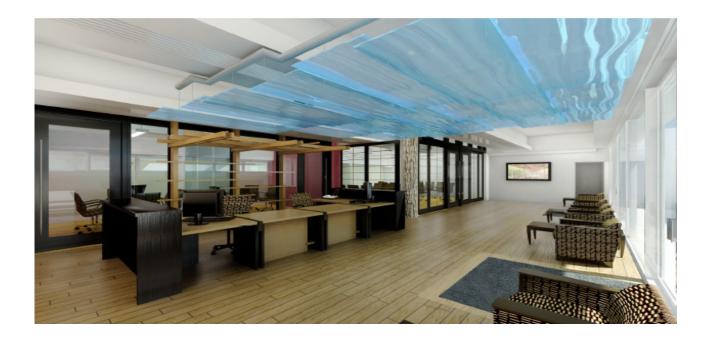
<sup>&</sup>lt;sup>3</sup> Total value of venture capital investment in B.C., and also expressed as a percentage of Canadian venture capital dollars invested in B.C. (2005).

<sup>&</sup>lt;sup>4</sup> Due to the 10-year horizon for the B.C. Renaissance Capital Fund, the appropriate adjustments to targets will be made to account for the fund's investments toward the overall venture capital investment in B.C. by 2010/11. The B.C. Immigrant Investment Fund Ltd.'s service plan reports on the B.C. Renaissance Capital Fund in more detail.

- Showcase B.C.'s products and services using outbound trade missions, ministerial missions and sectoral trade shows to increase trade and investment in B.C.
- Welcome Asia-Pacific business delegations and trade missions bringing economic prospects to explore trade and investment opportunities in B.C.
- Maximize international marketing opportunities afforded by the 2010 Olympic and Paralympic Games for B.C. starting with Beijing in 2008 and ending with London in 2012.
- Establish the multilingual Asia-Pacific Business Centre at Robson Square in Vancouver as a hub for business activity and industry-driven programs.

#### Asia-Pacific Business Centre at Robson Square

The Asia-Pacific Business Centre will be the first point of contact for clients seeking strategic market intelligence, referrals and information on doing business in Asia. The Centre will provide access to Asia-Pacific country market specialists for qualified businesses and investors and act as a gateway for connecting incoming Asian investors and business people to business and investment opportunities throughout the province. The Centre will also provide space for business and investor meetings and workshops.



#### **Performance Measure 2:** Value of trade with Asia-Pacific

Performance	2008/09	2009/10	2010/11
Measure	Forecast	Target	Target
Value (\$) of incremental trade by B.C. companies with the Asia-Pacific	\$75 million	\$125 million	\$150 million

#### **Description**

This indicator measures the impact of the Ministry's activities on trade, one of three major economic goals identified in the Asia Pacific Initiative, and reflects the cumulative efforts of the entire Ministry. The trade indicator includes imports and exports of goods and services. Other cross government Asia Pacific Initiative activities – e.g., infrastructure investments in ports and airports – will play a key role in helping B.C. achieve the economic targets.

# Objective 1.4: Make B.C. the most small business friendly jurisdiction in Canada and enable small business to prosper

#### **Strategies**

- Highlight and celebrate the contribution of B.C.'s 380,000 small businesses to the provincial economy and communities.
- Maintain and build partnerships with federal and municipal governments and key organizations to leverage resources offering services, products and tools to entrepreneurs.
- Continue to reduce the regulatory burden on B.C.'s small businesses.
- Support the Small Business Roundtable.
- Support ongoing dialogue with small business owners through consultations in all regions of the province.
- Implement the Action Plan for Small Business to address small business concerns and support small business startup and growth.
- Raise the profile of small business opportunities.
- Implement BizPal in B.C. communities to make it easier to access business license and permitting information.
- Support development of a small business climate action strategy.

#### The Economic Impact of Small Business:

In 2007 in British Columbia, Small business accounted for:

379,700 businesses or 98 per cent of all businesses;

1,048,000 people or 56 per cent of private sector employment, the highest rate in the country;

33 per cent of the province's Gross Domestic Product, the highest rate in the country; and,

\$12.2 billion worth of merchandise or almost 37 per cent of the total value of goods exported to international destinations from the province in 2006.

Source: Small Business Profile 2008

#### **Performance Measure 3:** Availability of BizPaL to communities

Performance	2008/09	2009/10	2010/11	2011/12
Measure	Forecast	Target	Target	Target
Availability of BizPaL to communities	75 of 160 municipalities	160 of 160 municipalities	188 of 188 municipalities and regional districts	188 of 188 municipalities and regional districts

**Data Source:** Ministry of Small Business, Technology and Economic Development; Small Business, Research & Competitiveness Division.

#### Discussion

The Small Business Roundtable's October 2006 report recommended B.C. work with other levels of government to implement BizPaL, an online service allowing businesses to identify all federal, provincial, and local government permits and business license requirements for a specific business activity and location. BizPaL reduces the time and cost for entrepreneurs starting or expanding a small business. The BizPaL Implementation Plan calls for BizPaL to be available in all municipalities by March 31, 2010, and then expanded to Regional Districts in 2010/2011.

# Goal 2: Capitalize on investments in research and innovation in B.C.-based technology industries

# Objective 2.1 Continue investing in innovation and research activity at B.C. universities, institutions and businesses

#### **Strategies**

- Accelerate the development of new energy technologies that have the potential to solve real, everyday energy and environmental issues and create significant economic benefits for all British Columbians.
- Invest, through the Innovative Clean Energy Fund, in solutions to existing B.C. problems that can help bridge innovative new technologies across the commercialization gap and make them available to the rest of the world.
- Lead the way to the province's low-carbon economy.
- Oversee funding through the British Columbia Knowledge Development Fund and contributions to research organizations.
- Fund scholarships and internship funding for graduate students.
- Support the Premier's Technology Council and the British Columbia Innovation Council.
- Ensure alignment with the objectives of the B.C. Research and Innovation Strategy.
- Promote and support sustainable development of environmental technologies and innovative energy management.
- Increase innovation in the approach to regulatory reform through Straightforward BC.
- Address regulatory barriers that impede the use and application of current and emerging technologies in addressing environmental issues.

#### Performance Measure 4: Researchers in B.C. Workforce

Performance	2005	2008/09	2009/10	2010/11	2011/12
Measure	Benchmark	Forecast	Target	Target	Target
Researchers in B.C. workforce per 100,000 population	503	520	530	540	550

#### Discussion

The number of people engaged in research helps determine the volume of scientific and technical discoveries that result in patent applications, the birth of new firms or the growth of existing firms, the creation of jobs and ultimately the growth of the provincial economy. Researchers are attracted to jurisdictions with a relatively high volume of results-producing research activity. The number of

researchers in the workforce as a proportion of the population is an indicator of the province's ability to attract and retain research and innovation capacity and to add new knowledge and value to production processes. The 2008/09 forecast is equal to 22,232 researchers, and targeted increases are the equivalent of 440 researchers per year.

#### **Performance Measure 5:** Innovative Clean Energy Fund leveraging

Performance	2007/08	2008/09	2009/10	2010/11	2011/12
Measure	Benchmark	Forecast	Target	Target	Target
Investment leverage ratio	3:1	3:1	3:1	3:1	3:1

#### Discussion

The Innovative Clean Energy Fund accelerates the development of new energy technologies that have the potential to solve real, everyday energy and environmental issues and create significant socioeconomic benefits for all British Columbians. The fund receives \$25 million per year via a 0.4 per cent levy on all final sales of electricity, natural gas, fuel oil and grid-delivered propane. The ongoing target is to optimize government's investment in clean energy technologies by encouraging project proponents to form partnerships that use the Innovative Clean Energy Fund to leverage other sources of public and private sector funding. The baseline commonly used within clean technology programs is a leveraging factor of \$3 for every \$1 of program investment.

#### Objective 2.2: Make BC a global leader in regulatory reform

#### **Strategies**

- Build a straightforward and efficient regulatory system in B.C., encouraging economic opportunities, innovation and prosperity while protecting public safety, health and the environment.
- Reduce regulatory reform burden on business and streamline access to government programs, services and processes.
- Balance responsibility with innovation in regulatory reform.
- Lead initiative to build capacity within the public service for regulatory reform.
- Monitor regulatory reform progress across government and report publicly.
- Identify innovative regulatory initiatives and partner with other levels of government to advance regulatory reform and to reduce costly duplication and encourage small business growth.
- Continue improving the regulatory climate to attract new investment and build economic competitiveness.
- Transform the way government does business by using best practices to develop regulatory requirements and continuously streamline business processes.

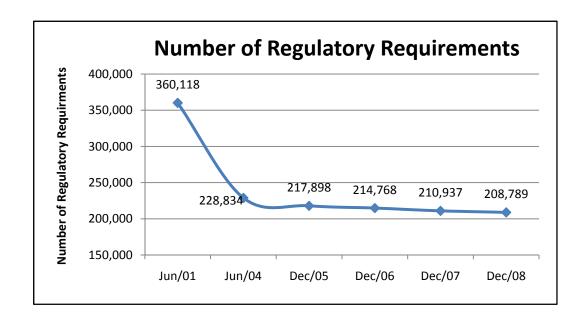
- Develop a regulatory environment that encourages the growth of clean technology options in collaboration with other B.C. ministries.
- Develop awareness of stakeholder challenges and regulatory barriers to emerging clean technologies.

# Performance Measure 6: Number of government-wide regulatory requirements

Performance	2004/05	2008/09	2009/10	2010/11	2011/12
Measure	Baseline <sup>1</sup>	Forecast	Target	Target	Target
Number of government-wide regulatory requirements	360,118	0.0% net increase over 2004/05 baseline	0.0% net increase over 2004/05 baseline	0.0% net increase over 2004/05 baseline	0.0% net increase over 2004/05 baseline

**Data Source:** Ministry of Small Business, Technology and Economic Development business information systems.

<sup>&</sup>lt;sup>1</sup> As of June 2004.



#### **Discussion**

The Ministry tracks the number of regulatory requirements across government to determine the regulatory burden on British Columbians. Ministries and agencies are expected to maintain their June 2004 regulatory achievements, with a target of a zero net increase in government-wide regulations to 2012. Government's Regulatory Reform Initiative was implemented in June 2001 and resulted in a 36.5 percent decrease in regulations by June 2004 (131,284 reduction in regulations). The targets reflect government's commitment to diligently maintain the achievements realized in the first six years of the Regulatory Reform Initiative.

# **Resource Summary**

Core Business Areas	2008/09 Restated Estimates1	2009/10 Estimates	2010/11 Plan	2011/12 Plan		
Operating Expenses (\$000)						

Asia Pacific, Trade and Investment	16,229	13,844	22,755	22,562
Research, Innovation and Competitiveness	19,073	29,640	15,265	15,101
Small Business and Regulatory Reform	3,071	2,769	2,732	2,667
Executive and Support Services	11,632	13,659	13,568	13,346
ICE Fund Special Account	17,400	25,000	25,000	25,000
Total	67,405	84,912	79,320	78,676

Amounts have been restated, for comparative purposes only, to be consistent with Schedule A of the 2009/10 Estimates.

Core Business Areas	2008/09 Restated	2009/10	2010/11	2011/12	
	Estimates1	Estimates	Plan	Plan	
Full-time Equivalents (Direct FTEs)					

Asia Pacific, Trade and Investment.	55	55	55	55
Research, Innovation and Competitiveness	60	62	62	62
Small Business and Regulatory				
Reform	18	18	18	18
Executive and Support Services	45	45	45	45
ICE Fund Special Account	4	4	4	4
Total	182	184	184	184

Core Business Areas	2008/09 Restated Estimates	2009/10 Estimates	2010/11 Plan	2011/12 Plan			
Ministry Capital Expenditure (\$000)							
Asia Pacific, Trade and Investment	40	-	-	-			
Research, Innovation and Competitiveness	. 50	-	-	-			
Small Business and Regulatory Reform		-	-	-			
Executive and Support Services	309	568	393	193			
ICE Fund Special Account		-	-	-			
Total	. 399	568	393	193			

#### Leading Edge Endowment Fund Service Plan

#### **Organizational Overview**

In 2002, the Province established a \$45-million Leading Edge Endowment Fund to support 20 permanent British Columbia leadership chairs based on a 50-50 cost sharing partnership between government and private/non-provincial government sectors.

A society was created to administer the Leading Edge Endowment Fund, which involved establishing 19 sponsor chairs in addition to one British Columbia leadership chair, the International Collaboration on Repair Discoveries (ICORD) Chair at the University of British Columbia. Each chair is supported in perpetuity through an endowment of \$4.5 million, managed by the host institution. The endowed leadership chairs are designed to attract world-class faculty, strengthen the province's capacity for innovative research, promote B.C. as a centre for cutting-edge research, enhance economic development and position the province as a leader in the knowledge-based economy.

In addition, government provided \$11.25 million to establish nine regional innovation chairs at regional universities, colleges and institutes. Each regional innovation chair has an endowment of \$2.5 million. The society is responsible for administering the regional innovation chairs fund.

The society also receives charitable donations to support graduate student awards, offered in conjunction with each British Columbia leadership chair.

#### **Corporate Governance**

The Leading Edge Endowment Fund is a British Columbia society and registered federal charity with its own constitution and bylaws, under the responsibility of the Ministry of Small Business, Technology and Economic Development. The society is governed by a nine-person board of directors:

- Jack Blaney, commissioner, International Joint Commission; chair, Fraser Basin Council; president emeritus, Simon Fraser University
- Gordon Campbell, Premier
- Murray Coell, Minister of Advanced Education and Labour Market Development
- Ida Chong, Minister of Small Business, Technology and Economic Development
- Chaviva Hosek, president and CEO, Canadian Institute for Advanced Research
- Judith Isaac-Renton, director of laboratory services, B.C. Centre for Disease Control; professor of medical microbiology, department of pathology and laboratory medicine, UBC
- Hassan Khosrowshahi, chair, Inwest Investments Ltd.
- R. Hector MacKay-Dunn, QC, senior partner, Farris, Vaughan, Wills and Murphy LLC
- Martha Salcudean (chair of the Leading Edge Endowment Fund board of directors), professor emerita, Weyerhauser Chair, and former associate vice-president of research and head of the department of mechanical engineering, UBC

#### **Goals and Strategies**

Through a competitive peer review process, all 29 of the chairs have now been allocated. The chairs are in the following sectors:

• Health: ten chairs

• Technology: four chairs

• Environment: five chairs

• Social: six chairs

• Economic development: four chairs

The society must ensure that the matching funding is in place for each chair, and that a suitable nominee has been confirmed.

#### **Summary Financial Outlook**

(\$ in thousands)	FISCAL 2007/08 Actual <sup>1</sup>	FISCAL 2008/09 Projected <sup>2</sup>	FISCAL 2009/10 Projected <sup>2</sup>	FISCAL 2010/11 Projected <sup>3</sup>
Revenue				
Grant Income <sup>4</sup>	\$11,500	\$14,000	\$16,000	
Interest	\$1,624	\$700	\$300	
	\$13,124	\$14,700	\$16,300	
Expenses				
LEEF Chairs	\$11,500	\$14,000	\$16,000	
Operations	\$242	\$300	\$300	
Other <sup>5</sup>			\$7,335	
	\$11,742	\$14,300	\$23,635	
Excess (Revenue over Expenses)	\$1,382	\$400	\$-7,335	
Net Assets (Beginning of year)	\$5,553	\$6,935	\$7,335	
Net Assets (End of year)	\$6,935	\$7,335	\$0	
FTEs	2	2	2	

Notes:

<sup>1</sup> Figures from the Leading Edge Endowment Fund audited financial statements for the year ended March 31, 2008

<sup>2</sup> Figures provided by the Leading Edge Endowment Fund Society

<sup>3</sup> No projections are provided for fiscal year 2010/11 as it is anticipated that the Leading Edge Endowment Fund Society will have been dissolved and all funds dispersed

<sup>4</sup> Grant income is drawn from "deferred contributions" on hand and reported in the year a chair award is made

<sup>5</sup> Allocation to be determined by the Leading Edge Endowment Fund board

## **Ministry Contact Information**

#### **Minister's Office**

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#### **Deputy Minister's Office**

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### For Additional Information

Action Plan for Small Business: www.gov.bc.ca/sbr/attachments/action\_plan for\_small\_business.pdf

British Columbia Asia Pacific Initiative: www.gov.bc.ca/ecdev/down/asia pacific initiative out.pdf

British Columbia Innovation Council: www.bcic.ca/

British Columbia Knowledge Development Fund:

www.tted.gov.bc.ca/TRI/research/bckdf/Pages/default.aspx

British Columbia Renaissance Capital Fund: www.tted.gov.bc.ca/TRI/Pages/BCRCF.aspx

British Columbia Technology Council: <a href="www.gov.bc.ca/premier/technology">www.gov.bc.ca/premier/technology</a> council/

Leading Edge Endowment Fund: www.leefbc.ca/

Small Business Roundtable: www.smallbusinessroundtable.ca/

Straightforward BC: www.straightforwardbc.gov.bc.ca/